

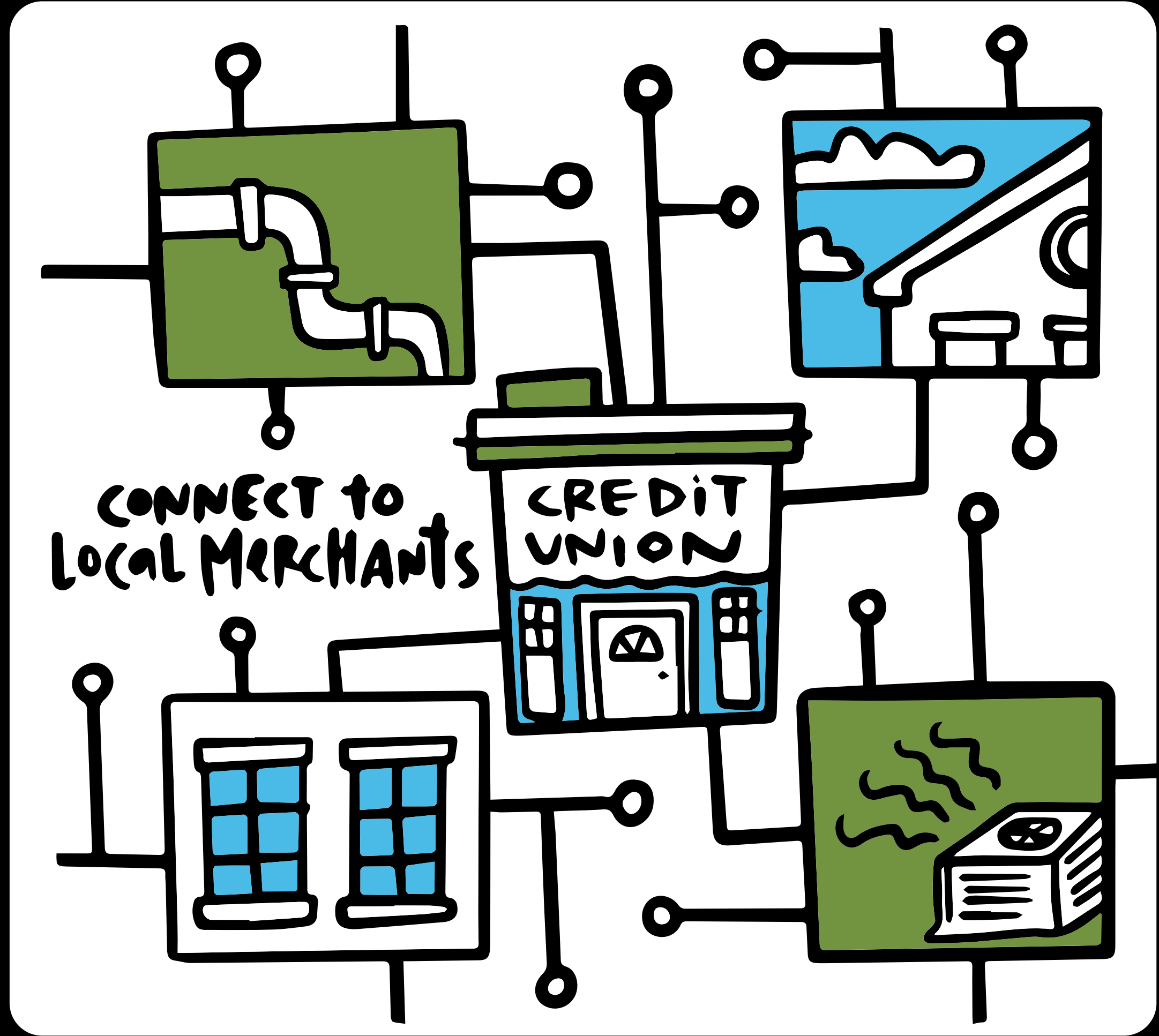
CU DigiLend

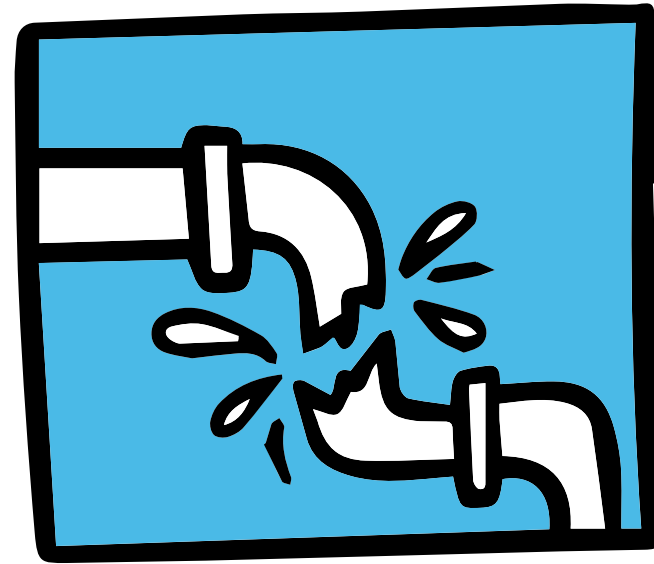
Harnessing the Power of

Point - of - Sale Financing

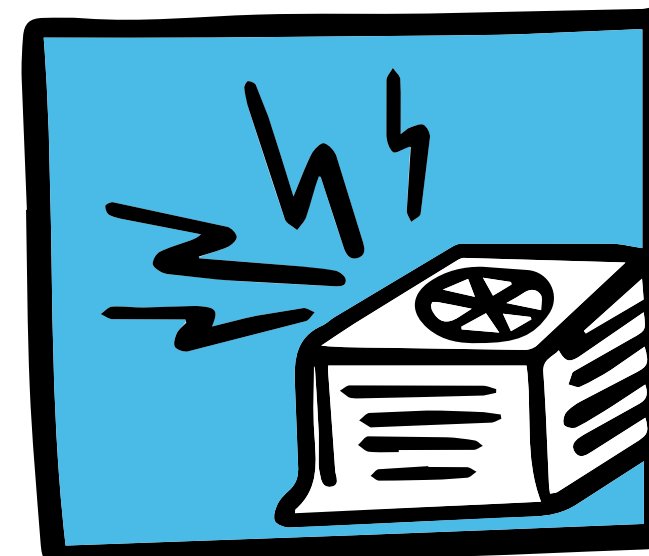
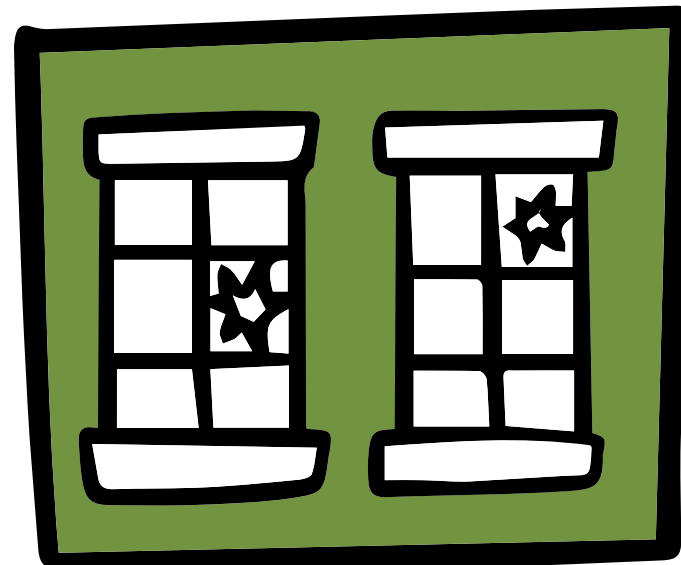
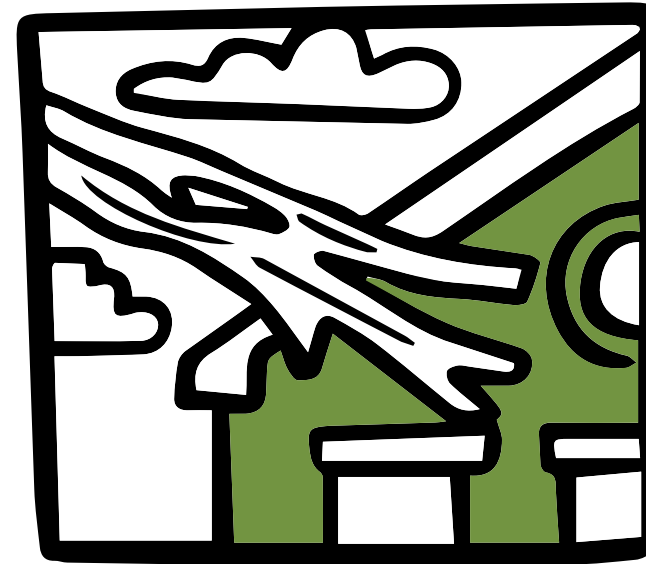


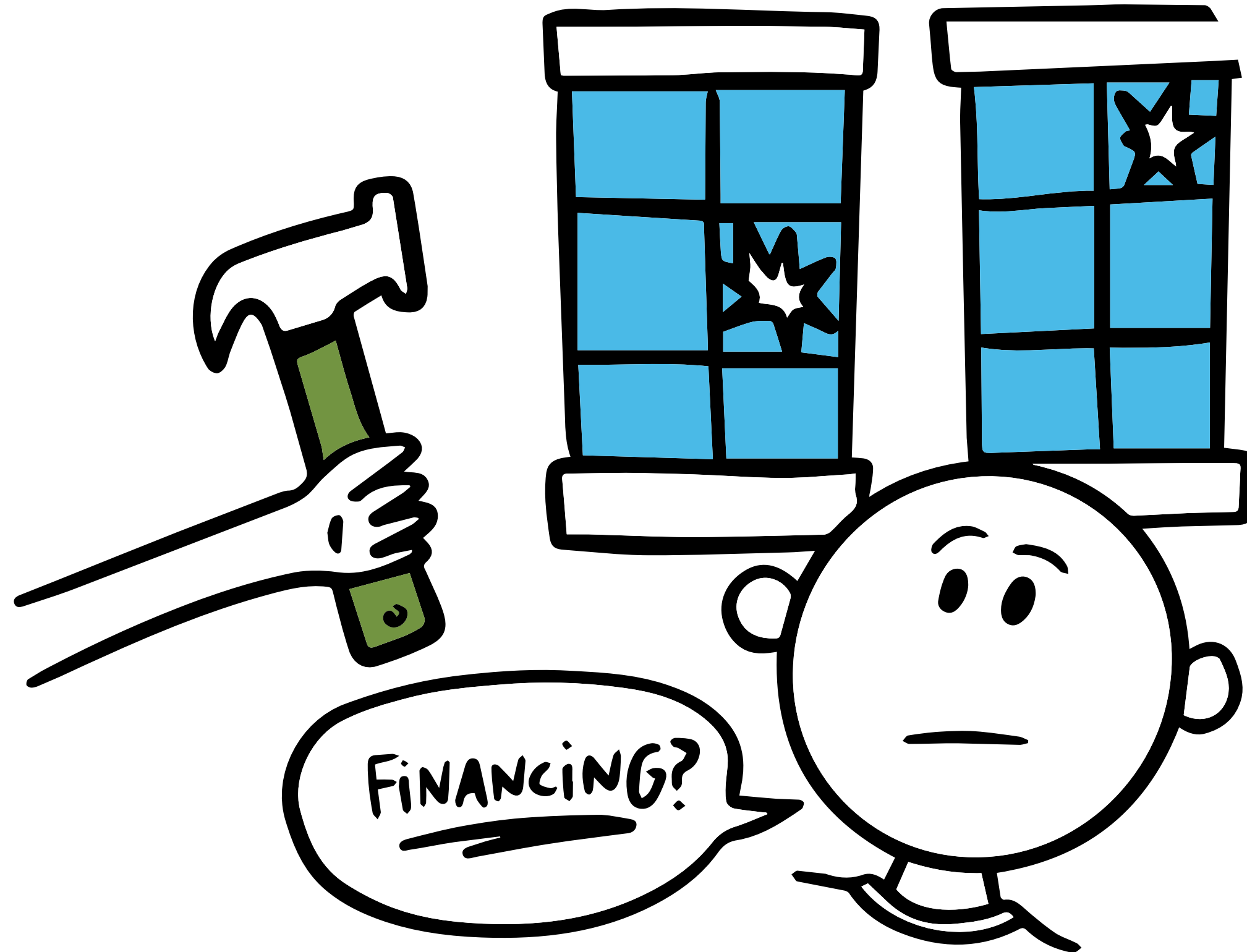
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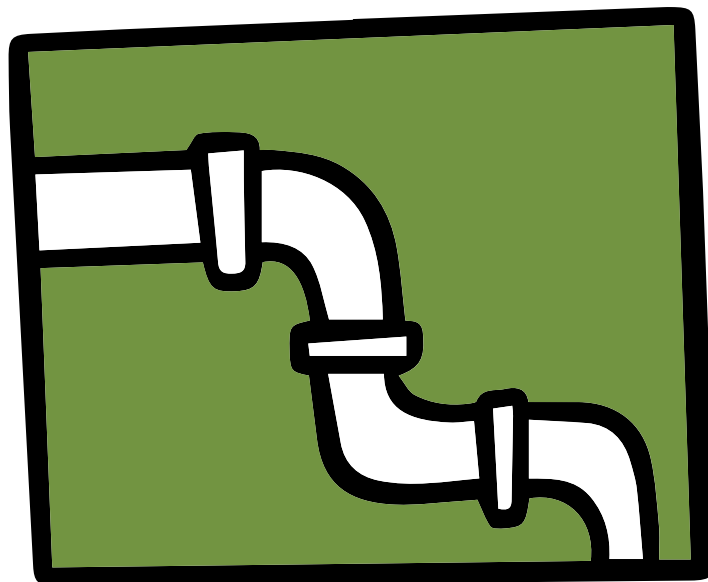


HOME
OWNERS
HAVE
NEEDS

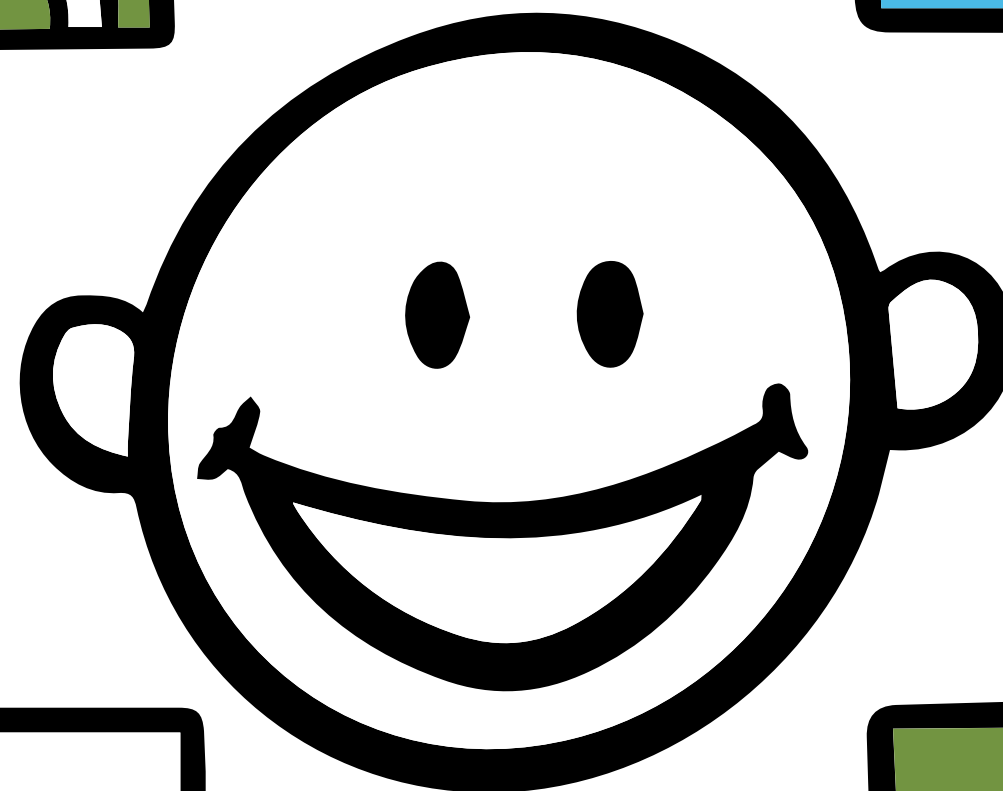
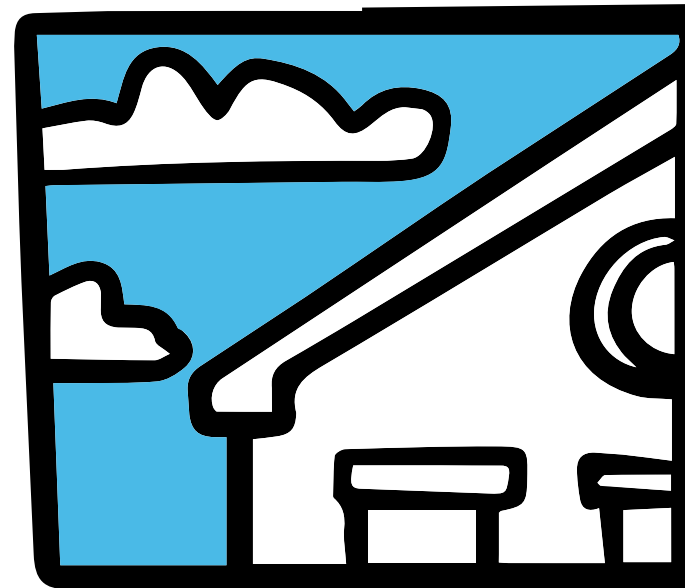




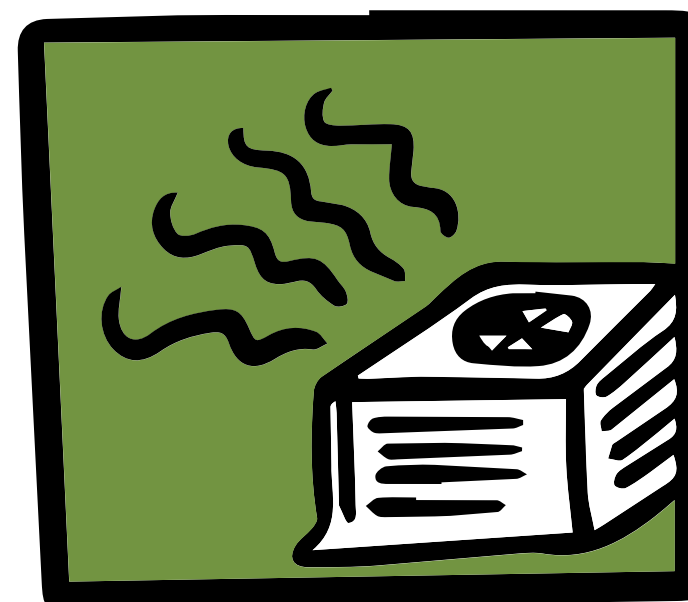
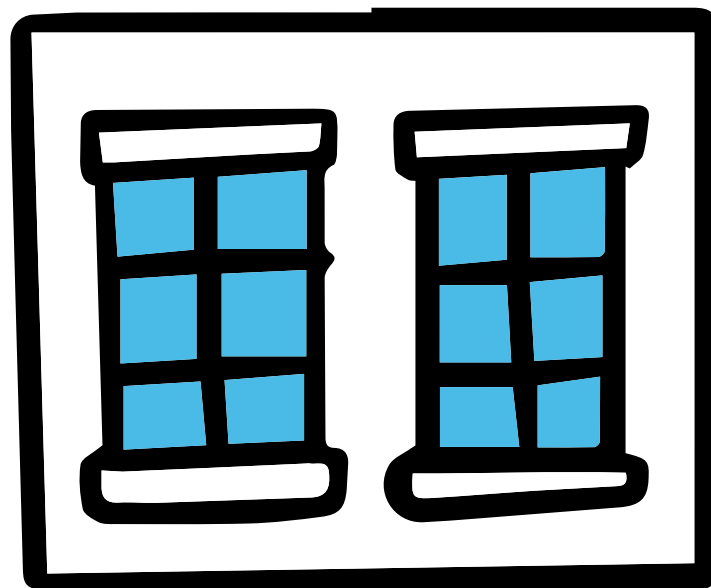




HAPPY



MEMBER



CREDIT UNION
+
MERCHANT
+
MEMBER

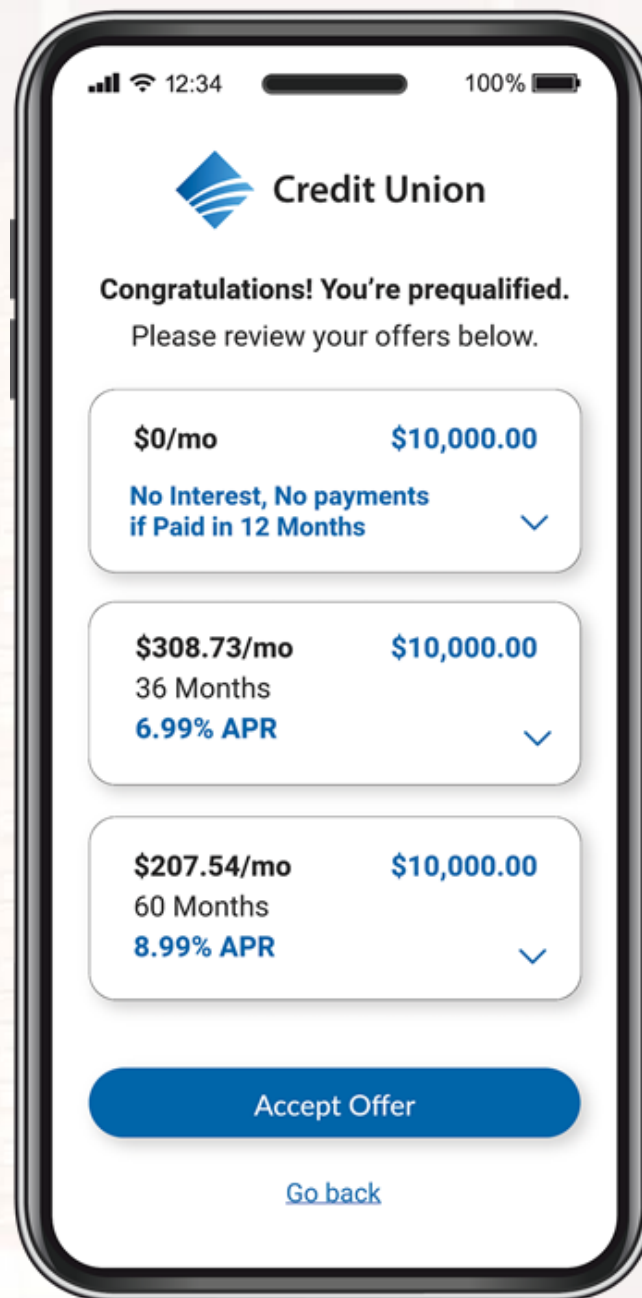
♥ CV Digilend ♥

The background is a faded, light-colored illustration of a two-story brick house. Several windows are visible, some with white frames. In the foreground, there are faint silhouettes of people standing on a porch or steps, suggesting a social gathering. A solid green diagonal bar is located in the top right corner of the image.

Market Offerings

White Label Model

Exclusive White Label Product for Local Merchants to Access your Loan Products



01

Connect local merchants to technology that helps customers finance products and services

02

Create personalized loan products to help promote small business and help members

03

Gain access to a new member base

Program Overview

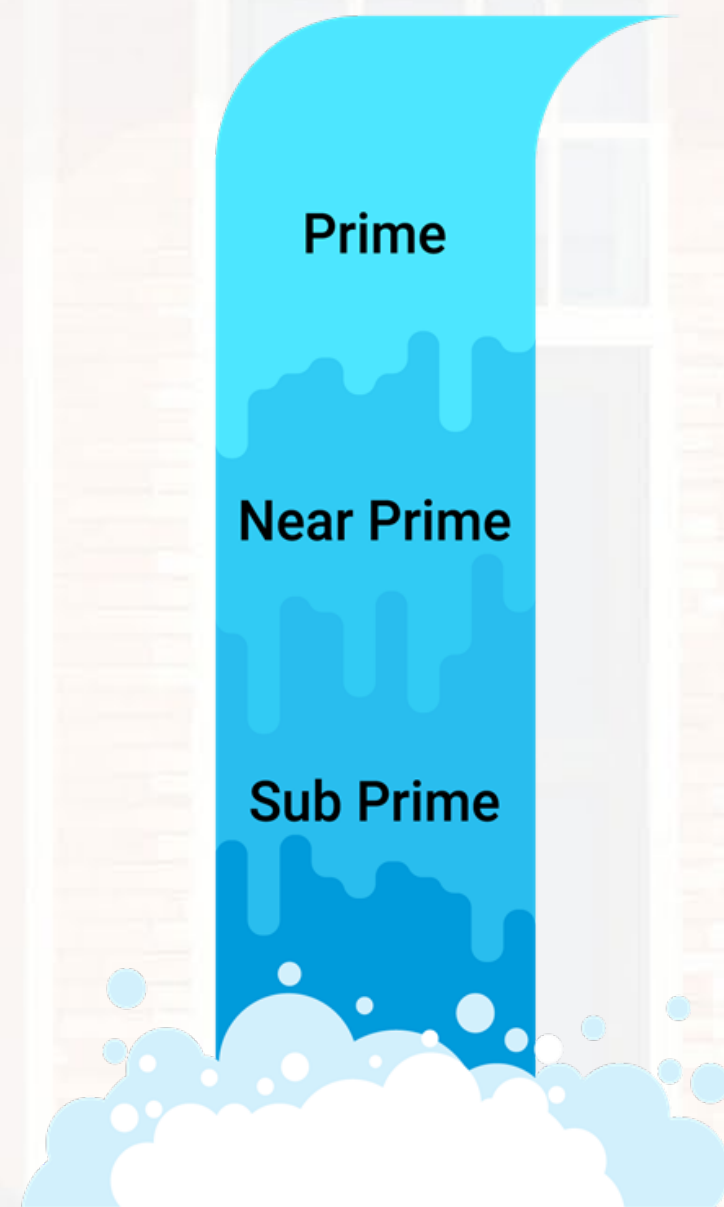


- Webinars
- Marketing Materials
- Social Graphics
- Print Material
- Training Support



Waterfall Model

Allows Credit Unions to Offer the Best Product Options to FinMkt's Merchant Base

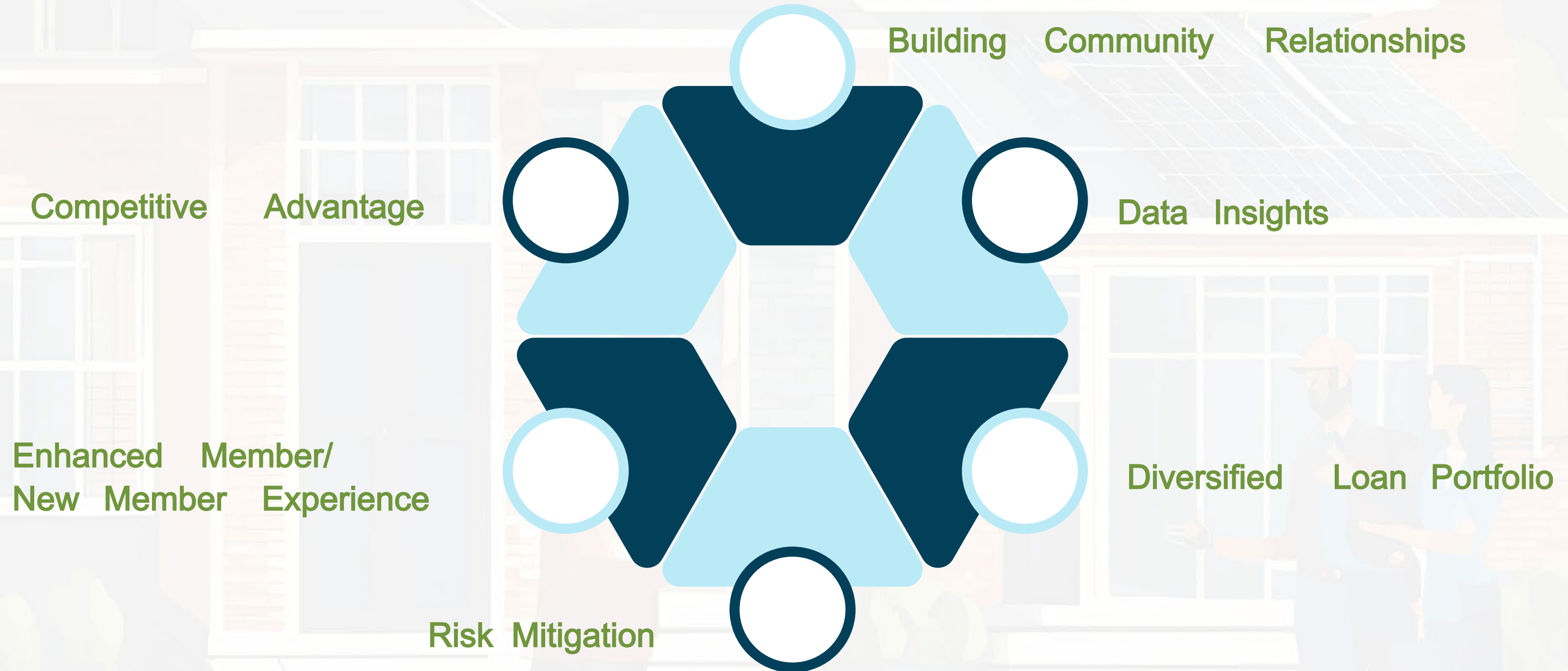


- Steady Stream of Customers from various merchants
- Can be set to specific membership requirements
- Create custom products based on vertical and risk
- Make payments on Credit Union's platform
- Gain access to a new member base

Value Proposition:

Why POS

Entering point -of-sale (POS) services can offer several benefits to credit unions



CU DigiLend

Thank You

For Your Attention



Visit Our Website
www.cudigilend.com

