

# Where Difference Is Power

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Arjun Sahgal, Angad Sahgal,  
Amit Sahgal

## MY WHY?

**To transform data from a  
barrier into a bridge,  
empowering every individual  
to lead with clarity and  
confidence**

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# Ascent

# I am not broken. I don't need fixing

- I'm a black belt
- Avid Arsenal Fan
- Final Year Student at GSU
- Fluent in 2 languages
- Youth ambassador for Center for Youth Voice Youth Choice
- **And, biggest fan of Arjun**







Vanilla or Chocolate?

# What If These Were Your Options?



CLASSIC VANILLA



COOKIES & CREAM



HAZELNUT



POSH POPCORN



PURPLE VELVET



BANOFFEE



APPLE CRUMBLE



CARROT



CHOCOLAT



STRAWBERRY  
CHEESECAKE



MIDNIGHT MINT



CHOCOLATE ORANGE



CRANBERRY &  
WHITE CHOCOLATE



LEMON DRIZZLE



BANANA  
BREAD LATTE



Choice = Power.  
When you control  
your decisions, you  
control your life.

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***My disability doesn't define me.***







**We're not building from ideas — we're building from experience.**

Our story is personal. Our purpose is lived.

**Ascent**





# Disability Pop Quiz: Ready to Bust Some Myths?

# Category: Disability Demographics

How many people in the U.S. identify as having a disability?

A. 25 million

B. 45 million

C. 61 Milion

# 61 Mn

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Globally – 1.4 Billion –  
which is equal to the  
population of India

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# Category: Disability & Pop culture Demographics

What percent of characters on TV in 2024 were portrayed as having a disability?

A. 3.5%

B. 12%

C. 25%



# 3.5%

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Despite making up  
16% of the population,  
disabled people are  
still massively  
underrepresented in  
media.

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# Category: Disability & Spending Power

Together with their families, what is the **total** estimated global market value of the disability community?

A. \$1 Trillion

B. \$13 trillion

C. \$8 Trillion

# \$1.3 Trillion

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GDP for the European Union in 2020 was \$15 trillion.

The total after-tax disposable income for working-aged people with disabilities in the US is about **\$1.3 trillion** \*, which is similar to that of other significant market segments, such as African Americans and Hispanics

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\* Source: Global Economics of Disability Report, 2024

## Category: Employment

What percentage of adults with disabilities in the U.S. are unemployed or underemployed?

A. 9%

B. 71%

C. 45%



# 71%

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- 71% of people with disabilities are unemployed or under-employed. This drives a cycle of poverty, isolation, and negative health outcomes — affecting not only individuals, but entire families.
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## Category: Financial Inclusion

Nearly what percentage of adults with disabilities in the U.S. are unbanked or underbanked?

A. 8%

B. 27%

C. 44%

# 44%

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People with disabilities are unbanked & “underbanked” (banked, but also using alternative financial services) at higher rates than people without disabilities **even after accounting for income differences.**

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# Behind Every Stat is a Person

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## LET ME DO IT

A movement for **choice, dignity,  
and autonomy.**





# EVERYONE USES SUPPORTS TO MAKE DECISIONS

Decision	Supports	Who Decides
<ul style="list-style-type: none"><li>• Going to College</li><li>• Buying a house</li><li>• Going to Movies</li></ul>	<ul style="list-style-type: none"><li>• Parents, Counsellor</li><li>• Partner, Parent, realtor</li><li>• Friends, partner</li></ul>	<ul style="list-style-type: none"><li>• YOU</li><li>• YOU</li><li>• YOU</li></ul>

So, What Gets  
in the Way?  
Ableism clouds  
our vision. And  
we miss the  
opportunity.

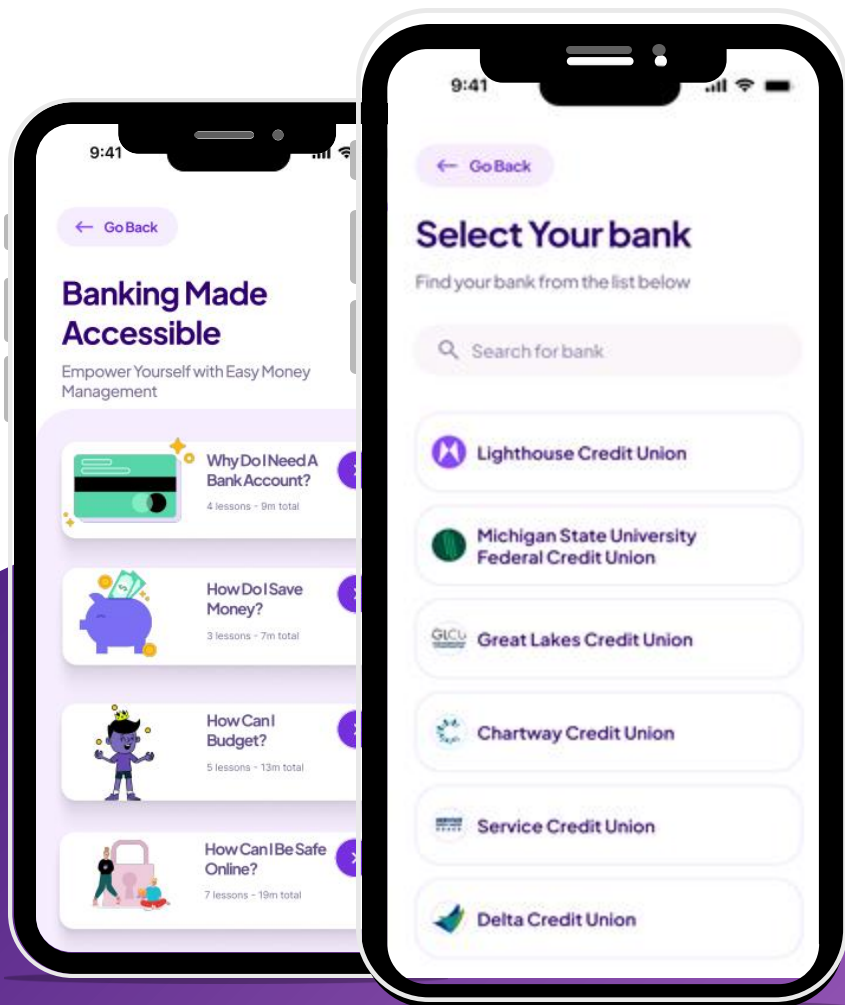
- People with disabilities are seen through a lens of compliance, not potential
- Financial inclusion becomes a legal checkbox instead of a community-building goal
- Talent and innovation are underestimated—and overlooked
- 44% of adults with disabilities are unbanked or underbanked
- Systems aren't built for diverse ways of thinking, learning, or deciding

**This isn't just exclusion. It's a missed market—and a missed mission.**



# One Platform: Multiple Points of Engagement

In collaboration with our network of support



## 1. Empower

Decision support platform & community access.

## 2. Enable

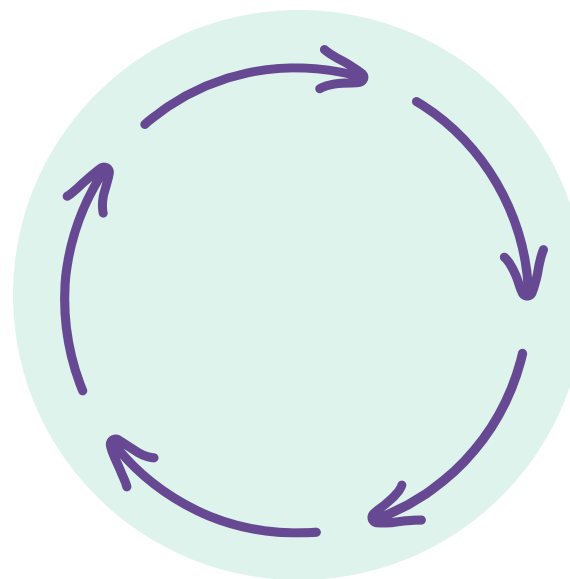
Financial Awareness, Education & Inclusion

## 3. Engage

Research, analytics & insights. Understand unmet and underserved needs.

## 4. Employ

Employment & Support Services.



# Empowering Everyday Choices

## Every Moment of the Day

**Rideshare to Work**  
Request a ride to commute  
to job.



**Morning Routine**  
Breakfast & personal  
grooming



**Begin Day**  
Prepare tasks for the day



**Social Outing**  
Movie night with friends



**Work**  
Scheduled job tasks



**Healthcare**  
Medical appointment



**Personal Finance**  
Managing banking &  
investments



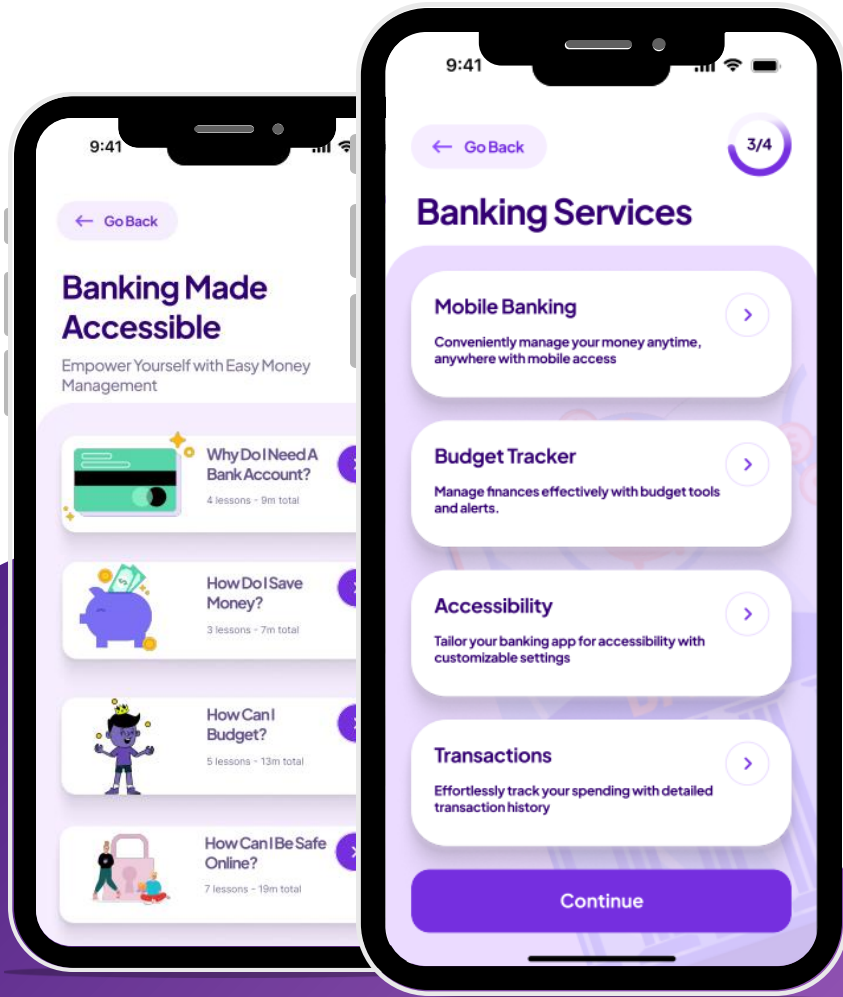
**Personal Errands**  
Grocery shopping



**AI powered decisioning system**



# Financial Independence Is The Foundation



- **Learn** – Easy-to-understand lessons on money and banking
- **Ask** – Involve trusted supporters when needed
- **Act** – Step-by-step help to open accounts and use tools
- **Own** – Build the confidence to manage money independently
- **Plan** – Connect learning to real-life goals and budgeting

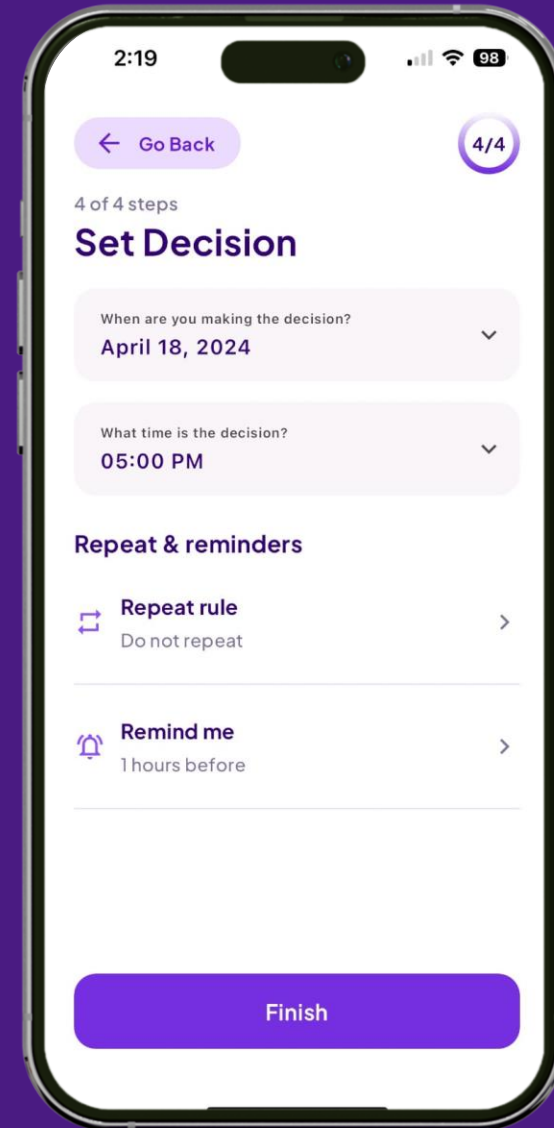
# We Don't Teach Financial Inclusion. We Support It.



- It's not a classroom. It's a tool for real-time learning
- Users practice with purpose—opening accounts, setting budgets, making choices
- Supporters are involved only when needed—never in place of the individual
- Confidence comes not from worksheets, but from doing the thing
- The goal? Independent financial agency, not just

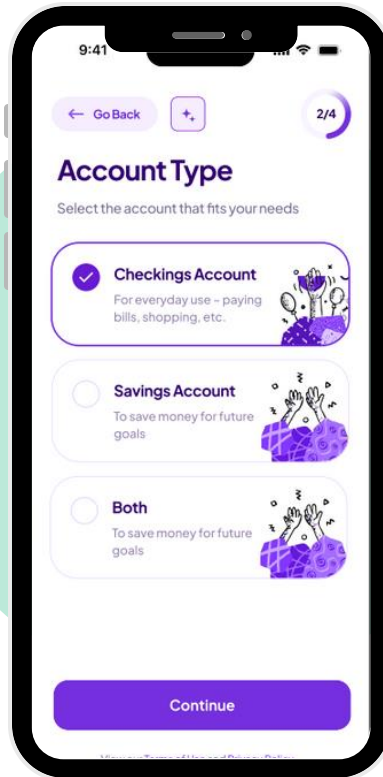


LetMeDolt.



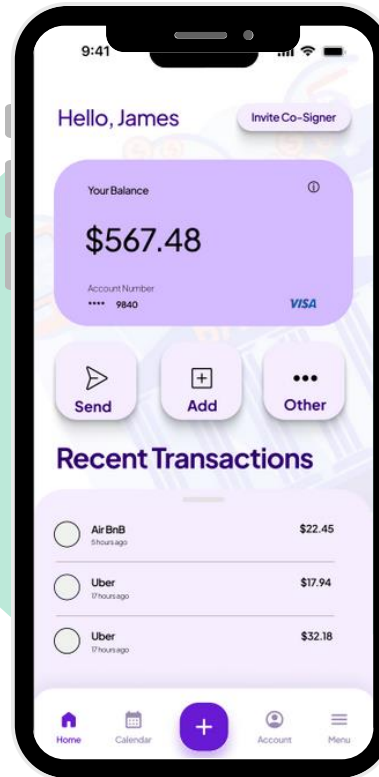
LetMeDolt turns knowledge into action, decision by decision.

# Breaking Barriers to Financial Freedom



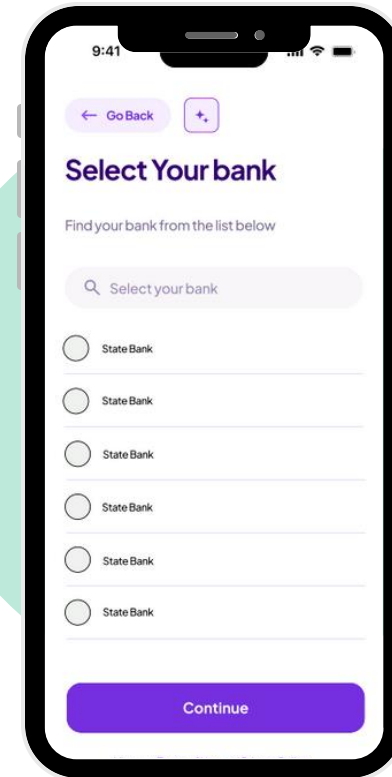
## Account Type Selection:

Choose between Checking, Savings, or both. Intuitive design for quick and effortless setup.



## Personalized Dashboard:

View your current balance in real time. Track recent transactions with ease.



## Bank Selection Made Simple:

Connect your accounts in just a few taps. Select your bank from an extensive list. Fast, seamless onboarding process.



# From Learning To Doing

LetMeDolt empowers through real-time action

Practice in Real Life: Users engage in actual financial tasks—like budgeting or opening accounts—within the platform.

Supported Autonomy: Trusted supporters are integrated into the process, offering guidance without taking control.

Confidence Through Experience: By making decisions and seeing outcomes, users build genuine confidence in their financial abilities.

"We don't simulate independence; we support it in action."

# My Power to Decide, My Right to Thrive

**“I MATTER.**

**MY CHOICES MATTERS.**

**MY VOICE MATTERS.”**



## CONNECT WITH US



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[angad@letmedoit.org](mailto:angad@letmedoit.org)



Apple



Android