

For Immediate Release

## **McLean Delivers the Credit Union Message Across the Financial Exchange Radio Network**

*Network of stations reach more than a million listeners throughout New England*

**March 17, 2023 (MARLBOROUGH, MASSACHUSETTS)** — Cooperative Credit Union Association President/CEO Ron McLean took to the airwaves last Thursday to deliver a credit union message of safety and soundness to the listening audience of the Financial Exchange Radio Show.

Hosted by Chuck Zodda and Mike Armstrong, the talk-radio program airs each business day from 10 am to Noon on 13 iHeart Media-affiliated radio stations throughout New England, plus an online presence as well. The show provides listeners with a comprehensive analysis on the economy and the latest breaking business news. The network of stations airing the show boasts an audience of more than 2.5 million.

From his opening line and throughout, McLean delivered a message of confidence and reassurance. “Credit unions are safe, sound and secure” he said.

McLean’s entire interview can be heard on iHeart Radio’s podcast website. It is also accessible on CCUA’s website at [CCUA.org/FinancialExchangeRadio](http://CCUA.org/FinancialExchangeRadio).

### **About the Cooperative Credit Union Association**

The Cooperative Credit Union Association is a regional trade organization serving as the voice for nearly 180-member credit unions located in the States of Delaware, Massachusetts, New Hampshire, and Rhode Island. CCUA member credit unions hold combined assets in excess of \$73 billion and serve a collective membership base of more than 4.7 million consumers. Last year, CCUA credit unions provided more than \$500 million in direct financial benefits to their members and had a combined financial impact on their states surpassing \$5 billion. For more information, visit [www.CCUA.org](http://www.CCUA.org)

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### **Contact**

Walt Laskos  
Chief Communications Officer  
310-871-0263  
[wlaskos@ccua.org](mailto:wlaskos@ccua.org)