

NEWS

For Immediate Release



CU Marketplace Returns to DCU Center in Worcester, Mass.

Area's Largest B2B Showcase: For Credit Unions – By Credit Unions!

January 11, 2022 (MARLBOROUGH, MASSACHUSETTS)— The Cooperative Credit Union Association is excited to announce the return of *CU Marketplace* to Worcester's DCU Center* on April 20, 2022! CU Marketplace, the area's largest business-to-business showcase designed *exclusively for credit union executives and their staff*, promises to connect hundreds of credit union leaders with the industry's most innovative business partners.

- Explore the possibilities for expanding your digital world while you enjoy coffee and pastries in the Cyber Showcase, featuring ***Tomorrow's Technology TODAY!***
- Examine four fintech areas — **digital lending, payments, blockchain and digital wealth management** – to cut down your operational costs and improve your member experience.
- Join discussions with some of the industry's premier experts to gain valuable insights and updates on the credit union industry.
- Expand your connections.
- WIN PRIZES!

"CU Marketplace spotlights cutting-edge financial products and delivery channels from trusted industry partners" said CCUA President/CEO Ron McLean. "We're excited to return to the DCU Center. Being able to connect, network and learn from one another in-person is a tremendous opportunity for our credit unions."

For more information about CU Marketplace, and to register, please visit <https://www.ccu.org/marketplace-experience>.

For exhibitor and sponsorship opportunities, please contact Dean Martino, Director Business Development at dmartino@ccua.org or by telephone at 508-229-5615.

**CU Marketplace will follow all City of Worcester and DCU Center safety protocols, including mask mandates.*

About the Cooperative Credit Union Association

The Cooperative Credit Union Association is a regional trade organization serving as the voice for nearly 180-member credit unions located in the States of Delaware, Massachusetts, New Hampshire, and Rhode Island. CCUA member credit unions hold combined assets in excess of \$59 billion and serve a collective membership base of more than 4.5 million consumers. Together, CCUA credit unions provide over \$413 million in direct financial benefits to their members annually. Last year, the credit unions contributed more than \$21 million to support nearly 6,700 organizations in their communities. For more information, visit www.CCUA.org.

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