

# NEWS

For Immediate Release



**Cooperative Credit Union Association**

*Creating Cooperative Power*

## Watch the Sox! CU Marketplace Grand Prize Announced

**February 18, 2022 (Marlborough, Massachusetts) - *CU Marketplace*** is returning to Worcester's DCU Center\* on **April 20** and you could win tickets to watch the Boston Red Sox go up against the St. Louis Cardinals at Fenway Park! The Cooperative Credit Union Association has announced that attendees of the NorthEast's largest B2B showcase designed *exclusively for credit union executives and their staff* will be able to enter into a drawing to win seats in the exclusive 502' Perch for the June 19<sup>th</sup> game.



The 502' Perch is a private space located on the Sam Adams Deck. It's near the spot of the famous Red Seat that Ted Williams hit - marking the longest home run in Fenway Park's history.

This package includes ten tickets, a private drink cart, a pre-game meal, and a dedicated premium sales host to make sure all your needs are taken care of. (*You also have the option to purchase up to ten additional tickets*)

It's easy to enter! Simply pick up your Vendor Bingo Card when you enter the Exhibit Hall and complete the card while exploring the opportunities offered by our vendor community. Then turn your card in at the registration desk before 2:30 pm. The Grand Prize Winner will be announced along with exhibitor raffle winners around 2:45pm.

***CU Marketplace*** is packed with activities, too! This one-day event has something for everyone:

- Explore the possibilities for expanding your digital world while you enjoy coffee and pastries in the Cyber Showcase, featuring Tomorrow's Technology TODAY!
- Examine four fintech areas — digital lending, payments, blockchain and digital wealth management – to cut down your operational costs and improve your member experience.
- Join discussions with some of the industry's premier experts to gain valuable insights and updates on the credit union industry.
- Expand your connections.
- WIN PRIZES!

[Learn More and Register for \*\*\*CU Marketplace\*\*\*](#)

*\*CU Marketplace will follow all City of Worcester and DCU Center safety protocols, including mask mandates*

### **About the Cooperative Credit Union Association**

*The Cooperative Credit Union Association is a regional trade organization serving as the voice for nearly 180-member credit unions located in the States of Delaware, Massachusetts, New Hampshire, and Rhode Island. CCUA member credit unions hold combined assets in excess of \$73 billion and serve a collective membership base of more than 4.7 million consumers. Last year, CCUA credit unions provided over \$500 million in direct financial benefits to their members and had a combined financial impact of over \$5 billion within their states. For more information, visit [www.CCUA.org](http://www.CCUA.org)*

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