

NEWS

For Immediate Release



Understanding the Value of the Cooperative Business Model Focus of ICU-Day Webinar from CCUA and Cabot Creamery Cooperative

October 6, 2021 (Marlborough, Massachusetts) - The Cooperative Credit Union Association (CCUA) and Cabot Creamery Cooperative (Cabot) have partnered to focus on and highlight the unique value of the cooperative business model. Credit unions, with their focus on ‘people helping people’ are financial cooperatives. Discover the impact of cooperatives on the economy from leading experts on International Credit Union Day, Thursday, October 21 at 1:00 pm EDT.

Cooperatives of all types, based on the values of self-help, self-responsibility, democracy, equality, equity, and solidarity, believe in the ethical values of honesty, openness, social responsibility and caring for others. They follow these seven Cooperative Principles:

1. Voluntary and Open Membership
2. Democratic Member Control
3. Member Economic Participation
4. Autonomy and Independence
5. Education, Training, and Information
6. Cooperation among Cooperatives
7. Concern for Community

Walter Laskos, Chief Communications Officer for the CCUA, urges everyone to join the discussion on October 21, saying, “In the true cooperative spirit, our friends at Cabot have joined with us to sponsor this valuable discussion of the benefits of belonging to a cooperative.” He continued, “Make this year’s observance of International Credit Union Day the start of a new tradition, rooted in a better understanding of the principles and values that make your cooperative organization unique!”

Featuring:

- Doug O’Brien, *President/CEO, National Cooperative Business Association*
- Howard Brodsky *President/CEO, CCA Global Partners*
- Ron McLean *President/CEO, CCUA*
- Amanda Freund, *Member, Cabot Creamery Co-op*

With recorded appearances from:

- Erbin Crowell, *President, Neighboring Food Co-op Association*
- Mark Meyer, *President/CEO, Filene Institute*
- Elissa McCarter LaBorde, *President/CEO, World Council of Credit Unions*

Resister today and be eligible to receive a gift box from Cabot! In order to be eligible to win, shipping address must be included at registration and you must be ‘present’ (attend the webinar) to win.

Understanding the Value of the Cooperative Business Model
A webinar to mark the observance of International Credit Union Day
Thursday, October 21, 2021 | 1:00 PM EDT
[CLICK HERE TO REGISTER](#)

The webinar link will be emailed prior to the event.

About Cabot Creamery Cooperative

For more than a century, the farmers who own Cabot Creamery Cooperative have come together to provide high quality dairy products for customers across the United States. Our co-operative of dairy farm families live and work on their farms in New York and throughout New England. The first dairy cooperative to receive [B Corp Certification](#), which means that we join other companies across the globe in placing a high value on transparency, accountability, and purpose, Cabot Creamery Cooperative members strive to farm [sustainably](#). For more information, visit www.CabotCheese.coop.

About the Cooperative Credit Union Association

The Cooperative Credit Union Association is a regional trade organization serving as the voice for nearly 180-member credit unions primarily located in the States of Delaware, Massachusetts, New Hampshire, and Rhode Island. CCUA member credit unions hold combined assets in excess of \$59 billion and serve a collective membership base of more than 4.5 million consumers. Together, CCUA credit unions provide over \$413 million in direct financial benefits to their members annually. Last year, the credit unions contributed more than \$21 million to support nearly 6,700 organizations in their communities. For more information, visit www.CCUA.org.

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