

NEWS

For Immediate Release

Cooperative 
Credit Union Association

Creating Cooperative Power

CCUA Releases Value of Membership Video

January 14, 2022 (MARLBOROUGH, MASSACHUSETTS)— The Cooperative Credit Union Association has released a video highlighting the programs and services provided to credit unions in Delaware, Massachusetts, New Hampshire, and Rhode Island to help them better serve their members. Emphasizing the commitment to cooperation the CCUA embodies within the region and the nation, the video includes details on advocacy, professional development, social responsibility, Credit Union Awareness, and more.

“As disruption and competition continue to challenge the credit union movement, it is more important than ever to showcase the spirit of cooperation among our credit unions and industry partners,” notes CCUA President/CEO Ron McLean. “In partnership with CUNA, we’re here to ensure our credit unions have the support and leadership they need to focus on helping their members thrive.”

[Watch the CCUA Value of Membership Video](#)

About the Cooperative Credit Union Association

The Cooperative Credit Union Association is a regional trade organization serving as the voice for nearly 180-member credit unions located in the States of Delaware, Massachusetts, New Hampshire, and Rhode Island. CCUA member credit unions hold combined assets in excess of \$59 billion and serve a collective membership base of more than 4.5 million consumers. Together, CCUA credit unions provide over \$413 million in direct financial benefits to their members annually. Last year, the credit unions contributed more than \$21 million to support nearly 6,700 organizations in their communities. For more information, visit www.CCUA.org.

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Contact

Carole Langiu
clangiu@ccua.org
302.531.8278