



**FOR IMMEDIATE RELEASE**

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## **Massachusetts Credit Unions Donate \$157,637 to Support “A Bed for Every Child”**

**July 7, 2021 (Marlborough, Mass.)** – Living their philosophy of ‘people helping people’, Credit Unions in Massachusetts donated \$157,637 to “A Bed for Every Child,” an initiative of the Massachusetts Coalition for the Homeless (Coalition), at the Stephen D. Jones Credit Union Charity Golf Tournament.

Ronald McLean, President/CEO of the Cooperative Credit Union Association (CCUA), shared his appreciation to all the credit unions and supporters who are making a difference in the lives of so many children in need of a bed, saying, “The Massachusetts Credit Unions can be proud of their efforts, specifically their leadership role, as credit unions continue to lead the charge in helping the Coalition grow ‘A Bed for Every Child’ program.”

‘A Bed for Every Child’ began in 2012 when a concerned inner-city, public school teacher reached out to the Massachusetts Coalition for the Homeless. The teacher shared that many of her students were coming to school extremely tired because they did not have a bed. Knowing that many of the students’ parents could not afford to purchase one, she wondered if the Coalition could help get beds for some of her students - that one inquiry launched ‘A Bed for Every Child.’

Robyn Frost, Executive Director, Massachusetts Coalition for the Homeless, was touched by the generosity of the Massachusetts Credit Unions, saying, “At the start of the pandemic, we needed to shift gears. If Dominos can deliver pizza curbside and contactless, we thought why can’t we deliver beds in the same fashion? And that’s what we did. We just couldn’t have groups build the beds and so our staff was busy, building and delivering beds to more than 2,800 children throughout the state last year and through the generous support of the credit unions, we didn’t miss a beat. We thank you all.”

Massachusetts Credit Unions have supported the Coalition for more than two decades, raising over \$2.25 million and providing blankets, toys and books to help families in need. The need for ‘A Bed for Every Child’ reaches all cities and towns in Massachusetts.

Paul Marotta, Chair of Massachusetts Credit Union Social Responsibility Committee, expressed his sincerest gratitude to all the members of the committee, the credit unions, and business partners for “keeping Steve’s vision of helping to raise awareness of the need to help those in great need alive, especially last year during the pandemic when it was needed the most. The work accomplished through ‘A Bed for Every Child’ does just that – it helps a child get a good night’s sleep with their own bed.”

To learn more about ‘A Bed for Every Child’ visit [www.abedforeverychild.org](http://www.abedforeverychild.org).

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***About A Bed for Every Child***

*A Bed for Every Child works with public school systems and other community organizations to provide free new twin beds for children in need throughout Massachusetts. It is an initiative of the Massachusetts Coalition for the Homeless.*

***About Massachusetts Coalition for the Homeless***

*The mission of the Massachusetts Coalition for the Homeless is to eradicate homelessness from the commonwealth of Massachusetts. It aims to meet this mission through advocacy, developing and maintaining membership and support, public education, and creation of programs and initiatives to empower all people in Massachusetts to have a place to call home. Learn more at [mahomeless.org](http://mahomeless.org).*

***About the Cooperative Credit Union Association***

*The Cooperative Credit Union Association is a regional trade organization serving as the voice for nearly 180-member credit unions primarily located in the States of Delaware, Massachusetts, New Hampshire, and Rhode Island. CCUA member credit unions hold combined assets in excess of \$59 billion and serve a collective membership base of more than 4.5 million consumers. Together, CCUA credit unions provide over \$413 million in direct financial benefits to their members annually. Last year, the credit unions contributed more than \$21 million to support nearly 6,700 organizations in their communities. For more information, visit [www.CCUA.org](http://www.CCUA.org).*

**Photo and Cutline below.**



**Members of the Massachusetts Social Responsibility Committee join CCUA President/CEO Ronald McLean and Mark Cochran from Jeanne D’Arc Credit Union to present the 2020 donation to Robyn Frost and Tina Baptista from the Massachusetts Coalition for the Homeless to support ‘A Bed for Every Child’**