

GAC – Tracker #5

This is the fifth of a series of weekly update from the Association leading up to the conference providing key developments, local information and complimentary member activities, and important features about the GAC. Please review the information contained in previous trackers released by the Association at the bottom of this email chain. Please feel free to share this information with other attendees from your credit union.

1. Update on Mask Requirements

As required by Washington D.C. city ordinances, Marriott properties, and Bobby Van's, the proper use of masks/face coverings is mandatory in all public areas including hallways, elevators, lobby, and parking garages. Those members staying within the Association's room block hotels, and attendees at the Association's reception at Bobby Van's, must abide by these requirements.

2. Meeting Materials

All meeting materials are posted electronically on the Association's website as they become available. Credit unions are encouraged to review the materials electronically prior to the conference and bring any materials of interest necessary for the conference with them to Washington.

Electronic materials may be accessed the following manner:

- Visit the "2022 CUNA GAC" page on the Association's website: [2022 CUNA GAC webpage](#).

New materials added this week include:

- [CUNA 2022 Advocacy Priorities](#)

3. Reminder to Participate in Association Social Media Campaign

To increase the strength of the voice of member credit unions before Congress, the Association has launched a new social media campaign targeted toward advancing the credit union message before key stakeholders. GAC registration is not required to participate. Any Association member can join the effort at any time.

As the GAC serves to highlight the essential nature of credit unions, you are encouraged to share your story with legislators. You can help the Association build enthusiasm by participating in the new #LetsTalkAboutCredit Unions social media campaign, which launches today.

Join the effort to be a social media influencer for credit unions, highlighted during the largest national credit union grassroots advocacy program, by following these easy steps:

1. [Print the "Let's Talk About Credit Unions" placard](#).
2. Write how your credit union makes a difference on the placard
3. Take a photo with your placard.
4. Share your photo on social media with the hashtag **#LetsTalkAboutCreditUnions**. You can tag the Cooperative Credit Union Association on Twitter [@CooperativeCUA](#) or on Facebook [@cooperativecreditunionassociation](#).

You can also email your photo to communications@ccua.org and it will be shared on your behalf.

Please feel free to reach out to us with any questions or concerns at govaff-events@ccua.org or communications@ccua.org.

Thank you for your continued advocacy and interest. Safe travels to all Association members traveling to D.C. shortly.