

GAC- Information Tracker #2

This is the third of a series of weekly update emails you will receive from the Association leading up to the conference providing key developments, local information and complimentary member activities, and important features about the GAC. Please review the information contained in previous trackers released by the Association at the bottom of this email chain. Please feel free to share this information with other attendees from your credit union.

This is the second of a series of weekly update emails you will receive from the Association leading up to the conference providing key developments, local information and complimentary member activities, and important features about the GAC. Please review the information contained in previous trackers released by the Association at the bottom of this email chain. Please feel free to share this information with other attendees from your credit union.

1. Virtual GAC Registration Is Open

Association GAC attendees are reminded that all conference registrations and confirmations are managed directly by CUNA. If you have not already registered for the conference in Washington, DC, registration remains open and can be completed [HERE](#).

CUNA has announced plans and opened registration for a virtual version of the conference, "CUNA GAC On-Air." The program is a limited-content, virtual option to attend the 2022 GAC. "CUNA GAC On-Air" will include CUNA President/CEO Jim Nussle's speech, the ED (Filene) talk with Mick Ebeling, an economic update with CUNA Chief Economist Mike Schenk, and more. The virtual option will include a mix of live content and recorded sessions designed to capture the spirit of this year's event.

Interested participants can register for the virtual option on the CUNA GAC website [HERE](#). Those who have already registered for the in-person CUNA GAC and wish to transfer to the virtual option should contact hello@cuna.coop for assistance.

2. Verify Vaccination Status

As a reminder, Washington, D.C. has instituted a city-wide mask and vaccine requirement to enter indoor venues, including hotels, restaurants, Credit Union House and the Walter E. Washington Convention Center.

Please be sure to follow these two steps to ensure access to all venues during the conference:

- A. Retain a copy of the receipt confirming upload of vaccination information by taking a screenshot or a photo of the receipt confirmation screen.
- B. Retain a copy of your approved vaccination document, sent by email directly from Safe Expo by taking a screenshot or a photo of the receipt confirmation screen. The approval email should have been received within 24 hours of upload of your vaccination information. You may need to check any Junk email folders for the approval document.

3. Association 2022 GAC Crashers

The Association is pleased to welcome our 2022 GAC Crashers to the program: Raymond Satterfield, Programmer II, Dover Federal Credit Union representing Delaware; Kristina Smith, AVP of Retail Administration, UMassFive College Federal Credit Union representing Massachusetts; Nathalie Mena, Branch Manager, Triangle Credit Union representing New

Hampshire; and Jessica Holden, Senior Marketing and Communications Specialist, People's Credit Union representing Rhode Island. Association Crashers were selected to represent our member states from a large and talented pool of applicants.

Please salute our Crashers as they join us at the industry's largest advocacy event as part of the 13th Annual Crash the GAC program. The program is designed to empower credit union young professionals through professional development and by finding and amplifying their voices to advocate for the role of young people in the industry.

Please find more information on our 2022 GAC Crashers [HERE](#).

4. CULAC Sweepstakes Information

The 2022 CUNA GAC Sweepstakes will be conducted both virtually and in-person beginning on Sunday, February 27 through Thursday, March 3 at 5:00 p.m. The only requirement to participate is a signed permission agreement valid for the current year. The link to donate, which opens at the same time the conference begins, is the same as previously used: www.cuna.org/culac/sweepstakes.

Together with daily winners of items donated by each participating state, the Sweepstakes Prizes include:

- Grand Prize – Dream Backyard Oasis worth \$2,500
- Second Place Prize – Backyard Oasis worth \$1,000
- Third Place Prize – Free GAC Registration for 2023

5. Association Social Media Campaign

To increase the strength of the voice of member credit unions before Congress, the Association is launching a new social media campaign targeted toward advancing the credit union message before key stakeholders. GAC registration is not required to participate. Any Association member can join the effort at any time.

As the GAC serves to highlight the essential nature of credit unions, you are encouraged to share your story with legislators. You can help the Association build enthusiasm by participating in the new #LetsTalkAboutCredit Unions social media campaign, which launches today.

Join the effort to be a social media influencer for credit unions, highlighted during the largest national credit union grassroots advocacy program, by following these easy steps:

1. [Print the "Let's Talk About Credit Unions" placard](#).
2. Write how your credit union makes a difference on the placard
3. Take a photo with your placard.
4. Share your photo on social media with the hashtag **#LetsTalkAboutCreditUnions**. You can tag the Cooperative Credit Union Association on Twitter @CooperativeCUA or on Facebook @cooperativecreditunionassociation.

You can also email your photo to communications@ccua.org and it will be shared on your behalf.

Please feel free to reach out to us with any questions or concerns at govaff-events@ccua.org or communications@ccua.org.

6. Reminder: Advance Federal Issues Briefing and Hill Visit Schedule; Virtual Briefing RSVP Requested

As a reminder, the Association will host a virtual federal issues briefing on Tuesday February 22 at 1:00 p.m. All Association members are invited and may register by sending your name, title, and email to govaff-events@ccua.org and indicate "Briefing."

Please find more information on the virtual meeting schedules:

[Delaware](#) Massachusetts [New Hampshire](#) [Rhode Island](#)

Upcoming Important Dates Prior to GAC:

- Mandatory Vaccination Status Verification, Tuesday February 15, 2022
- Association Member Federal Issues Briefing, Tuesday February 22, 2022, 1:00 p.m.