

NEWS

For Immediate Release



Cooperative 
Credit Union Association

Creating Cooperative Power

Keeping the Past Alive: Cooperative Credit Union Association Sponsors Historical Exhibit at America's Credit Union Museum

March 16, 2022 (Marlborough, Massachusetts) — The Cooperative Credit Union Association (CCUA) has joined forces with America's Credit Union Museum (ACUM) to bring the past to life in its new "Credit Union Women Making History – Herstory" exhibit. Honoring the past, present and future of the incredible women making history in the credit union industry, Herstory will be an interactive exhibit showcasing incredible stories never heard before.

The new exhibit will premiere at the American Credit Union Museum's 20th Anniversary celebration in September 2022. In addition to a physical display at the museum, the exhibit will have an online presence that shares stories through virtual visits.

In support of the "Herstory" exhibit, the CCUA will sponsor the "past" segment, bringing to life the stories of the strong visionary women that helped establish credit unions in America. The CCUA is joined by PSCU, the nation's premier credit union service organization (CUSO), as sponsor of the "Present" segment of the exhibit and the Illinois Credit Union League as sponsor of the "Future" segment.

"There are so many important women in the credit union movement whose stories have never been shared beyond their own credit unions," said Stephanie Smith, executive director, ACUM. "We are excited to bring these stories to life through this interactive exhibit as we celebrate the 20-year anniversary of the museum this year. We're grateful for the support of these three donors, as well as CUNA Mutual Group who committed to this project in its infancy."

"It's important to remember and honor the women who helped lay the foundation for our credit unions in America," said CCUA President/CEO Ron McLean. "Their foresight and commitment to helping others established the credit union philosophy we all live by today."

"The museum's dedication to honoring the many incredible women in the credit union industry is inspiring," said Merry Pateuk, SVP, Industry Engagement at PSCU. "Our shared commitment to elevating women in the credit union space makes this partnership a natural fit, and we are excited to be a part of this historical exhibit."

"We couldn't be more thrilled to support the future of women in the credit union industry," said Tom Kane, president and CEO of Illinois Credit Union League and Envisant. "There is so much opportunity for women in the credit union movement to continue making their mark and inspiring others to continue the momentum of those who have paved the way."

The museum is committed to preserving the rich history of the credit union story, including the women who have been a part of it. To make a donation in support of this new exhibit or to nominate a credit union woman for the exhibit, contact Smith at ssmith@acumuseum.org or (603) 629-1553, or visit www.acumuseum.org.

About America's Credit Union Museum

Located in Manchester, New Hampshire on the site where America's first credit union opened its doors in 1908, America's Credit Union Museum is an exciting and dynamic organization that is no mere repository of documents and artifacts. In addition to celebrating the remarkable efforts of the people who built the credit union movement over the past 100+ years, it plays a leading role in documenting today's achievements while helping to prepare credit unions for upcoming challenges.

About the Cooperative Credit Union Association

The Cooperative Credit Union Association is a regional trade organization serving as the voice for nearly 180-member credit unions located in the States of Delaware, Massachusetts, New Hampshire, and Rhode Island. CCUA member credit unions hold combined assets in excess of \$73 billion and serve a collective membership base of more than 4.7 million consumers. Last year, CCUA credit unions provided over \$500 million in direct financial benefits to their members and had an combined financial impact of over \$5 billion on their states. For more information, visit www.CCUA.org

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