

# NEWS

For Immediate Release

**Cooperative**   
**Credit Union Association**

*Creating Cooperative Power*



## **Cooperative Credit Union Association Expands Relationship with PURE IT Credit Union Services**

*Transforms credit unions through technology*

**May 17, 2021 (Marlborough, Massachusetts)** - The Cooperative Credit Union Association announces they are expanding their relationship with PURE IT Credit Union Services to help their members gain a competitive edge through technology while optimizing their market position.

PURE IT Credit Union Services has been a CU Connect Vendor for the past several years and has been a constant at our Spring and Fall credit union events. PURE IT works with small and large credit unions and has the ability to scale up or down their services to fit the needs of your credit union.

Pure IT has built a strategic practice around assessing the current IT environment of a credit union using a holistic and proven approach. Their clients can focus on business strategy, operations, and serving their members, while PURE IT monitors, supports, and provides guidance at whatever level the credit union needs to enhance their technology strategy and execution.

With a staff of experienced architects and credit union professionals, they provide clear documentation, roadmaps, and help credit unions understand what is working well, identify opportunities for improvement, and explore different options and costs of implementation.

Partner with Pure IT and build a cohesive strategy in areas like:

- Consulting and Roadmaps
- IT Assessments
- CISO/CIO/CTO-aaS
- Data Science-aaS
- NOC
- L1/L2
- Managed Service and Support
- VMWARE, Azure, AWS
- Infrastructure Services
- Security Services
- Automation
- Microsoft 365/AZURE Practices
- Virtual Networking

If you'd like to learn more about PURE IT Credit Union Services, please visit their website by clicking [HERE](#), or by contacting Dean Martino at the Association at 508-229-5615 or [dmartino@ccua.org](mailto:dmartino@ccua.org).

### **About the Cooperative Credit Union Association**

The Cooperative Credit Union Association is a regional trade organization serving as the voice for nearly 180-member credit unions primarily located in the States of Delaware, Massachusetts, New Hampshire, and Rhode Island. CCUA member credit unions hold combined assets in excess of \$59 billion and serve a collective membership base of more than 4.5 million consumers. Together, CCUA credit unions provide over \$413 million in direct financial benefits to their members annually. Last year, the credit unions contributed more than \$21 million to support nearly 6,700 organizations in their communities. For more information, visit [www.CCUA.org](http://www.CCUA.org).

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