

NEWS

For Immediate Release

Cooperative 
Credit Union Association

Creating Cooperative Power

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Sarah Vega Named as New President/CEO of the Cooperative Credit Union Association

October 11, 2018 (UNCASVILLE, CONNECTICUT) — The Cooperative Credit Union Association's Board of Directors announced their choice of a successor to Paul Gentile this morning, during the opening session of the trade association's Annual Meeting and Convention. Sarah Vega, chief of staff and senior policy advisor to NCUA Board Chairman J. Mark McWatters was unanimously approved as CCUA's new President & CEO.

"We are excited to welcome Sarah to the Association. We are confident that her talents, experience and passion for credit unions will benefit our members. Our Association has a proud history of excellence in advocacy on the regulatory, legislative and consumer awareness fronts and that will continue to be our core focus under Sarah's leadership," said Bernie Winne, President/CEO of Boston Firefighters Credit Union, a member of the Association's Board and chairman of the Search Committee.

About the Cooperative Credit Union Association

The Cooperative Credit Union Association is a regional trade organization serving nearly 200-member credit unions located primarily in the States of Delaware, Massachusetts, New Hampshire, and Rhode Island. It's on behalf of these member credit unions that CCUA advocates before Congress and state legislatures, regulatory bodies and to the general public through its *Better Values—Better Banking* consumer awareness campaign. In addition to advocacy, CCUA also engages its members with an array of industry resources, from compliance assets and marketing support to vetted products and service providers; educational workshops and conferences; and, a variety of communications, from a daily e-newsletter to simulcast video programs. For more information, visit www.CCUA.org.

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