

Cooperative Credit Union Association and Alera Group Introduce Next Generation of Employee Benefits

Enhances existing benefits while saving CU employees and families money

October 1, 2021 (Marlborough, Massachusetts) - The Cooperative Credit Union Association and employee benefits partner The Alera Group have partnered to bring credit unions a program offering employee benefits with better quality at a lower cost. This collaboration initiative is called NEXGEN!

NEXGEN, accessed through an easy and customizable web-based experience, offers progressive and affordable healthcare options that will help credit unions make smarter healthcare purchasing decisions by explaining how to better access care. It enhances existing benefits while saving employees and their families money.

[WATCH A VIDEO](#) on NEXGEN's current savings plans, including:

- Telemedicine
- Virtual Dermatology
- Virtual Behavioral Health
- Laboratory Testing
- Pharmacy Savings
- Health Risk Assessment
- Second Opinion Services
- Medical Pricing Transparency and Medical Bill Negotiation
- Discounted Vision and Dental programs
- Critical Care and Voluntary plans for higher wage earners.



“The Alera Group experts have the experience to navigate these evolving times and bring long term strategic approaches to complex issues.,” said CCUA President/CEO Ron McLean. “NEXGEN is one example of the innovative ways they offer high quality, affordable benefits to credit unions and their employees.”

“NEXGEN is the realization of the combined purchasing power of over 200 member credit unions and one of the largest employee benefits brokers in the country, The Alera Group.” said Senior Partner of The Alera Group Mike McKenna. “Keeping benefits affordable takes a team effort. Our partnership with the CCUA is just getting started. The best is yet to come.”

Watch the video at: <https://vimeo.com/612252835/49847b37dc>

About Alera Group

[Alera Group, Inc.](#) is an independent, national insurance and financial services firm created through the merger of like-minded, high-performing, entrepreneurial firms across the United States. They provide comprehensive insurance, risk management, human resource, technology, and financial services. Alera Group is among the fastest growing and largest insurance brokers in the United States.

About the Cooperative Credit Union Association

The Cooperative Credit Union Association is a regional trade organization serving as the voice for nearly 180-member credit unions primarily located in the States of Delaware, Massachusetts, New Hampshire, and Rhode Island. CCUA member credit unions hold combined assets in excess of \$59 billion and serve a collective membership base of more than 4.5 million consumers. Together, CCUA credit unions provide over \$413 million in direct financial benefits to their members annually. Last year, the credit unions contributed more than \$21 million to support nearly 6,700 organizations in their communities. For more information, visit www.CCUA.org.

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