

Credit Unions of Rhode Island

Creating Cooperative Power

NEWS

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May Edition of Better Banking Financial TV Hits the Airwaves in Rhode Island

Marlborough, Mass.—Rhode Island cable subscribers can tune in to the May edition of the Credit Unions of Rhode Island's Better Banking financial education cable TV show, airing weekly at 2 pm on Sundays and 7 pm on Tuesdays and Thursdays on the YurView Channel (Cox Cable Channel 4 and 1004).

Better Banking was designed as a monthly, 30-minute program to promote financial literacy and the distinct value credit unions bring to the banking experience. It debuted April 2 as part of the Cooperative Credit Union Association's *BetterValues.BetterBanking.* consumer awareness campaign.

The May edition of Better Banking features a special segment on what consumers should take into consideration when shopping around for a loan and the information they need to know before signing on the dotted line.

Meg Sisco from Westerly Community Credit Union speaks with her credit union's mortgage experts Jeanne Abate and Jeff Vander about the requirements that go into securing a first-time home mortgage and how an applicant might take advantage of certain advantages offered in the lending process to a first-time home buyer. Consumers will be given an appreciation for business loans as Holly Ferrara from Greenwood Credit Union explains the step-by-step process involved in locking down a business loan to help grow a budding company.

Better Banking's May edition also includes a brief explanation of the difference between a credit union and a traditional bank. Ellen Ford, president/CEO at People's Credit Union in Middletown, introduces viewers to 15 reasons why credit unions are a better banking option.

Gary Furtado, president/CEO of Navigant Credit Union, wraps up the program by introducing viewers to his financial cooperative, now marking more than 100 years of service to its members and the local community.

Each month, *Better Banking* will showcase interviews and presentations on an assortment of topics, from identity theft to creating a budget. In addition, it will provide information on various financial literacy programs underway throughout the state; while at the same time, giving credit unions an opportunity to explain their own banking products and services and how their financial cooperative business model sets them apart from other financial service providers.

Better Banking is a presentation of the Credit Unions of Rhode Island. The credit unions help fuel the content while CCUA's in-house production services records, edits and produces each episode.

To view May's program, click [HERE](#).

About the Cooperative Credit Union Association

The Cooperative Credit Union Association in Marlborough, Mass., promotes the interests of nearly 200 credit unions located throughout the States of Delaware, Massachusetts, New Hampshire, and Rhode Island. CCUA is, first and foremost, an advocate for its members before Congress and state legislatures, regulatory bodies and the public. In addition, it provides an array of services, including educational programs, workshops and conferences; a daily e-briefing on all the latest news and issues facing credit unions; and, through its CU Connect program—a select group of service providers—and a number of system partners, works to advance the availability of their quality products and services to its members. For more information, visit CCUA.org.

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