



MASS. CREDIT UNION EXECS CHALLENGE BANKERS IN BED-BUILDING FACE-OFF TO BENEFIT A BED FOR EVERY CHILD

WHAT:

Build-A-Bed Challenge is a friendly competitive event to determine which team can build the most beds for children in a two-hour time frame.

WHO:

Two rival teams will participate: East Boston Savings Bank vs. The Cooperative Credit Union Association represented by execs from nine member credit unions: Hanscom Federal Credit Union, Jeanne D'Arc Credit Union, MassMutual Federal Credit Union, Metro Credit Union, Naveo Credit Union, RTN Federal Credit Union, St. Jean's Credit Union, UMassFive College Federal Credit Union, and Workers Credit Union.

WHERE:

73 Buffum Street, Lynn, MA

WHEN:

Friday, March 24, 2017, 10 a.m. to Noon

WHY:

Build-A-Bed Challenge is an effort to raise awareness for *A Bed for Every Child* program. Today, nearly one in seven children in Massachusetts is growing up in poverty. Studies have shown that the lack of a good night sleep plays a negative role in a child's development and education. A bed is one of the tools that can help to give a child a good night's sleep.

A Bed for Every Child, an initiative of the Massachusetts Coalition for the Homeless, helps children get a good night sleep by providing them with a bed of their own. *A Bed for Every Child* distributes new twin beds to children throughout Massachusetts who do not have one of their own. More than 4,000 beds have been distributed since its inception. Learn more at abedforeverychild.org.

CONTACT:

A Bed for Every Child contact: Stacey Marcus Office: 781.639.8463 Cell: 508.783.1777
Cooperative Credit Union Association contact: Cynthia Lepore Office: 508.229.5638
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About the Cooperative Credit Union Association

The Cooperative Credit Union Association in Marlborough, Mass., promotes the interests of nearly 200 credit unions located throughout Delaware, Massachusetts, New Hampshire, and Rhode Island. CCUA is, first and foremost, an advocate for its members before Congress and state legislatures, regulatory bodies and the public. In addition, it provides an array of services, including educational programs, workshops and conferences; a daily e-briefing on all the latest news and issues facing credit unions; and, through its CU Connect program—a select group of service providers—and a number of system partners, works to advance the availability of their quality products and services to its members. For more information, visit [CCUA](#).

About East Boston Savings Bank

Founded in 1848, EBSB is a proven community bank that offers products and services that meet the deposit and financing needs of both consumers and businesses. East Boston Savings Bank currently operates 32 full-service branches and operates a Mobile Banking Unit in the greater Boston metropolitan area and offers a variety of deposit and loan products to individuals and businesses located in its primary market, which consists of Essex, Middlesex and Suffolk counties. For more information, visit [ebsb.com](#).