

NEWS

For Immediate Release

Cooperative 
Credit Union Association

Creating Cooperative Power

Ronald McLean Appointed New President/CEO of the Cooperative Credit Union Association

March 11, 2019 (MARLBOROUGH, MASSACHUSETTS) — The Board of the Cooperative Credit Union Association (CCUA) announced today that it has selected Ronald McLean as the new president/CEO of the trade association. McLean will begin his tenure on April 16, assuming the leadership role from CCUA's Interim President/CEO Bernie Winne.

McLean most recently served as Senior Vice President and Chief Engagement Officer of the New York Credit Union Association where he led the member relations team and managed affiliation/membership, chapters and strategic business partners. He also oversaw the Association's communications & marketing and events & training departments, as well as the New York Credit Union Foundation.

Prior to his appointment to Chief Engagement Officer, McLean served as the Association's Chief Marketing Officer. He joined the New York Credit Union Association in 1994, serving as vice president in the Association's executive office where he assisted the president/CEO in executing the goals and objectives of the Association and its affiliates.

A Massachusetts native, McLean attended schools in the Acton-Boxboro district. He is the married father of three children and is excited to return to his roots where he has many family members and friends. He began his career at State Street Bank & Trust in Quincy, Massachusetts, and later joined Putnam Investments in Boston. He graduated from Providence College with a Bachelor of Science degree and received his M.B.A. from the College of Saint Rose in Albany, New York.

About the Cooperative Credit Union Association

The Cooperative Credit Union Association is a regional trade organization serving as the voice for nearly 200-member credit unions primarily located in the States of Delaware, Massachusetts, New Hampshire, and Rhode Island. CCUA member credit unions hold combined assets in excess of \$45 billion and serve a collective membership base of more than 2.3 million consumers. On behalf of these member credit unions, CCUA advocates before Congress and state legislatures, regulatory bodies and to the general public through its *Better Values—Better Banking* consumer awareness campaign. In addition to advocacy, CCUA also engages its member credit unions with an array of industry resources, from compliance assets and marketing support to vetted products and service providers; educational workshops and conferences; and, a variety of communications, from a daily e-newsletter to simulcast video programs. For more information, visit www.CCUA.org.

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Ronald McLean