

# Cooperative Credit Union Association

*Creating Cooperative Power*

## NEWS

For Immediate Release

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## Cheesesteaks vs. Chowdah: PCUA and CCUA Place Friendly Wager on Super Bowl LII

**JANUARY 30, 2018 (MARLBOROUGH, MA AND HARRISBURG, PA)** – It’s a showdown for the ages — Philly cheesesteaks vs. New England clam chowder. The Big Game is coming up on Sunday, February 4, at 6:30 p.m., and this year’s Super Bowl is between the Philadelphia Eagles and the New England Patriots. In the spirit of friendly competition, the Pennsylvania Credit Union Association (PCUA) and the Cooperative Credit Union Association (CCUA) have placed a wager on the outcome of the game.

If the Eagles win, CCUA will send PCUA authentic New England clam chowder. If the Patriots win, PCUA will send CCUA Philly cheesesteaks – wit Whiz.

“Although the Patriots are the defending champions, the Eagles, like all Pennsylvanians, never back down from a challenge — especially when they are considered the underdogs,” PCUA President/CEO Patrick Conway said. “The Eagles are hungry for their first ring and we’re hungry for some chowder.”

The Eagles have not made an appearance in the Super Bowl since 2004, and have yet to be named the world champions. Meanwhile, the Patriots have won five Super Bowls since 2002.

“The upstart Eagles have had a heck of a run this year, but I think this week the ‘Fly Eagles Fly’ don’t make it off the ground,” said CCUA President/CEO Paul Gentile. “I hope for a great game. We appreciate the fun competition with PCUA and I hope the cheesesteaks arrive hot!”

The 2018 game is a rematch from 2004 when the Patriots defeated the Eagles, 24-21. The outcome of Cheesesteaks vs. Chowdah will be determined on February 4 at 6:30 p.m.

### About the Pennsylvania Credit Union Association

The Harrisburg-based Pennsylvania Credit Union Association is a trade association that provides legislative, promotional, educational, and operational support for credit unions in Pennsylvania. There are over 390 credit unions headquartered in Pennsylvania with assets in excess of \$45.5 billion and 4 million members. For additional information about credit unions or to find a credit union near you, visit [www.ibelong.org](http://www.ibelong.org).

**About the Cooperative Credit Union Association**

The Cooperative Credit Union Association is a regional trade organization serving as the voice for nearly 200-member credit unions located primarily throughout Delaware, Massachusetts, New Hampshire, and Rhode Island. CCUA members hold combined assets in excess of \$45 billion and serve a collective membership base of more than 2.3 million consumers. It's on behalf of these member credit unions that CCUA advocates before Congress and state legislatures, regulatory bodies and the general public through its *Better Values—Better Banking* consumer awareness campaign. In addition to advocacy, CCUA also engages its members with an array of industry resources, from compliance assets and marketing support to vetted products and service providers; an array of educational workshops and conferences; and a variety of communication channels that include a daily e-newsletter, live and recorded video programs, and a quarterly magazine focused on CCUA's advocacy initiatives. For more information, visit [www.CCUA.org](http://www.CCUA.org).

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