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AI in Credit Unions: Opportunity Meets Responsibility

Balancing innovation with risk, trust, and member protection

Artificial intelligence is rapidly reshaping financial services, offering credit unions new ways to improve service, streamline operations, and better leverage data. But beyond efficiency, AI introduces important considerations around fraud, risk, and member trust.

As AI tools evolve, so do the threats—ranging from sophisticated phishing to synthetic identities and data exposure risks. Internally, poorly governed AI can lead to inconsistent decisions, compliance concerns, and reputational impact.

A thoughtful approach is key. Credit unions that succeed with AI will focus on strong oversight, clear use cases, and responsible data practices—ensuring innovation aligns with their mission and member expectations.

Read the full blog to explore how credit unions can adopt AI responsibly while managing risk and protecting member trust.

[Read the Full Blog by Melissa Pomeroy, CCUA's EVP & COO](#)



White Paper: Practical Architecture for Safe Decisions and Stronger Member Trust

A new **white paper from MPWR** explores how artificial intelligence can help credit unions streamline lending while maintaining strong compliance and oversight. AI-driven tools reduce manual workloads, accelerate decision-making, and improve approval rates without compromising risk management. Transparent, policy-based AI keeps humans involved in final decisions while supporting consistency and accountability.

[Read the full white paper from MPWR](#)



Catch Tamara Laine, CEO and Founder of MPWR, as she takes the keynote stage at Fintech Connect.



Engage With Fintech Founders & Credit Union Leaders in New Hampshire

Fintech Connect returns to New Hampshire on June 17, bringing credit unions together with leading fintech partners to explore innovative solutions and emerging technologies. Now in its third year, the conference is hosted by CCUA in collaboration with New York Credit Union League and Association of Vermont Credit Unions. The event offers opportunities to build connections, discover new tools, and gain insights that support growth and member experience.



Don't miss the 5th Annual Cyber Showcase at Fintech Connect - get your tickets today!



FiVerity: Anti-Fraud Collaboration Platform

Connecting credit unions and intelligence to strengthen fraud and AML defenses, without the need for API-Integration

As fraud schemes grow more sophisticated and interconnected, credit unions are increasingly challenged to detect and prevent threats using traditional, siloed approaches. FiVerity is helping shift that model—bringing institutions together through a collaborative, intelligence-driven platform designed to strengthen fraud prevention across the industry.

Through its Anti-Fraud Collaboration Platform, FiVerity delivers a more connected and proactive approach to managing fraud and financial crime. **Key capabilities include:**

- Secure sharing of anonymized fraud intelligence among institutions, fintechs, and regulators
- Advanced learning combined with human insight to identify patterns and emerging fraud risks earlier
- A coordinated, network-based defense strategy that replaces isolated, siloed efforts
- Reduced false positives alongside improved detection accuracy and operational efficiency
- Broader visibility into fraud trends beyond a single institution's portfolio
- Integrated support for compliance efforts, including KYC and CIP
- Enhanced account opening, transaction monitoring, and ongoing risk management

As a CCUA partner, FiVerity brings a forward-looking solution to the credit union community—supporting stronger collaboration, improved fraud detection, and more secure member experiences in an increasingly complex threat landscape.

Interested in strengthening fraud prevention efforts? Contact us for more information or learn more about FiVerity's solutions for credit unions at www.ccu.org/fiverity.

Learn More About CCUA's Partnership with Fiverity



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