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SMALL CU CONNECTION

MONTHLY
NEWSLETTER

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Welcome to the Small Credit Union Connection

A monthly newsletter dedicated to credit unions with \$300M in assets or less

The Cooperative Credit Union Association supports credit unions of all shapes and sizes, with most members at \$300 million in assets or less. To strengthen engagement with this community year-round, the CCUA is introducing the *Small Credit Union Connection*—a place to share tailored solutions, highlight free or discounted offerings, and spotlight key topics and trends.

Small credit unions are pillars in their communities—often serving rural areas, niche member groups, and the underserved—and truly embody the “people helping people” philosophy. As the financial landscape evolves, small credit unions continue to face limited resources, rising tech expectations, and increasing regulatory complexity. Our support includes tailored offerings, discounts on training, special event pricing, free virtual professional development, and the [Impact Grant Program](#).

Looking forward to staying connected throughout the year with the new Small CU Connection!



Impact Grant: Empowering Your Mission

The CCUA's Impact Grant supports innovative projects that strengthen operations, elevate member service, and expand community outreach. **Eligible CCUA member credit unions with \$300 million or less in assets may apply for grants up to \$2,500**—helping bring initiatives like digital upgrades and financial wellness programs to life.

Apply for an Impact Grant and turn your team's next big idea into measurable impact.

"The grant we received enabled our credit union to purchase new equipment crucial for launching our local advertising campaign this year," said an Impact Grant recipient. "This support has been invaluable in

helping us reach more members and expand our community presence."



SCUN Winter Webinar: February 25

Get up to speed on the latest federal regulatory developments and what they mean for small credit unions. This session covers key updates and emerging issues, including the elimination of the penny and developments around stablecoin. The discussion also highlights practical resources and solutions available through CCUA and its partners, including a special offering for small credit unions through the Ascent Platform.

Register to attend on February 25 at 11:00 AM.



Resources Catalog for the Small CU

This member catalog highlights trusted CCUA partners offering products and services tailored to small credit unions. Solutions span operational support, compliance tools, member engagement, and technology resources. Each offering is curated to help credit unions strengthen performance and stay competitive.

View the full catalog to explore available solutions.





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Benefiting the CCUA Impact Grant Program



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