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# SMALL CU CONNECTION

MONTHLY  
NEWSLETTER

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## Investing in Your Members and Your Team

Tools, savings, and opportunities for small credit unions

One of the greatest strengths of small credit unions is the personal guidance and financial well-being you provide every day. Whether you're helping a member open their first account, navigate a major life event, or prepare a recent graduate for the financial responsibilities of college, those conversations make a lasting impact.

This month, we're highlighting Ever Green, a turnkey financial wellness platform available through CCUA's partnership with Reseda Group. The platform makes it easy to deliver engaging, fully branded digital financial education that helps strengthen member relationships, improve financial wellness, and build long-term loyalty.

**As a reminder, small credit unions receive 25% off all CCUA events, education, and professional development opportunities, including APEX 2026.** Be sure to register by August 28, 2026 for your chance to win a RUSH concert package at Mohegan Sun that includes two concert tickets, a \$100 gift card, and an overnight stay on the night of the show. We hope to see you there this October!



### Empower Members Through Everyday Financial Wellness

Financial education is at the heart of the credit union mission, and Ever Green by Reseda Group makes it easy to deliver meaningful, branded financial wellness resources to your members. This turnkey platform offers engaging articles, videos, calculators, and interactive tools that integrate into your digital experience, helping strengthen member relationships while promoting financial well-being. It's an affordable, scalable solution designed to help credit unions make a lasting impact.

**[Learn more about Ever Green by the Reseda Group, and schedule a demo today](#)**



## Impact Grant in Action: Methuen CU

### Four years of investment. Lasting impact.

Since first receiving funding in 2022, the credit union has used grants to invest in staff and board training, upgrade computer systems, enhance mobile deposit fraud protections, and expand security camera coverage throughout its facility. These improvements have helped the credit union respond to evolving fraud threats while providing members with a more secure and efficient banking experience. According to the credit union, the grant application process is straightforward, making the return on investment worth the time involved.



Methuen Credit Union's board has consistently supported pursuing the grants, recognizing the value they provide to small institutions. Building on the success of previous projects, Methuen Federal Credit Union has applied for a 2026 Impact Grant to support the implementation of a new phone system that will further enhance member service.

*"The Impact Grant has allowed Methuen Credit Union to make meaningful investments that might otherwise have been delayed—from strengthening fraud prevention to upgrading technology and security. Our members have noticed the improvements, and we're grateful that this program continues to help small credit unions meet today's challenges while delivering better service."*

- Andrew J. Moisan, Methuen CU President & CEO



## The Next Generation of Leaders

The Young Professionals Summit returns to on August 10–11, bringing together emerging leaders from across the Northeast for two days of networking, leadership development, and meaningful connections. After selling out in each of its first four years, this year's Summit plans to deliver an enhanced experience attendees have come to expect. It's the perfect opportunity to invest in future leaders and help them build the skills and relationships that will benefit your credit union for years to come.

**Register for the YP Summit Using the 25% Off Discount for Small Credit Unions**





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