

Cooperative CONNECTION

MONTHLY
NEWSLETTER

Progress through partnership



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Investing in Talent to Strengthen the Industry's Future

Addressing Workforce Challenges through Hiring, Retention, and Partnerships

As the credit union industry continues to evolve, finding and keeping top talent remains one of the most pressing challenges facing our member institutions. From the rise of fintech to the impact of AI and ongoing regulatory concerns, strong teams are essential to navigating change and delivering on the credit union mission.

At CCUA, we're committed to supporting our members by connecting them with trusted partners offering executive search, staffing solutions, and internship programs. Investing in people is investing in the future of the industry.

Read the full blog to learn how the CCUA is helping credit unions build and retain strong teams through strategic partnerships.

[Read the Full Blog from CCUA's EVP & COO, Melissa Pomeroy](#)



NEW

**PARTNER
FEATURE**

Bridjr, where
strategy meets real-
world adoption

→

Bridjr: Your Mission Deserves More Than Good Intentions

Bridjr makes change humanly possible. We design tech-enabled, human-first solutions your teams and members genuinely adopt because adoption is the proven path that delivers real ROI. By bridging strategic vision to tangible impact, we deepen member connections and drive lasting, scalable growth.

[Visit the Bridjr website for more details](#)



Cooperative Education: Strengthening Credit Union Skills at Every Level

The CCUA's Cooperative Education programs offer dynamic learning opportunities for member credit unions. From foundational courses to advanced leadership training, the programs are designed to build expertise and drive success. Over the last two years, CCUA modernized its offerings and introduced new programs like Emerging Leaders, Trusts, POAs & Estates, Supervisor's Toolkit, and Consumer Lending Basics. Explore the ways to sharpen skills and strengthen your team.



Discover the Cooperative Education professional development opportunities



Robert Half: Leader in HR Consulting and Talent Solutions

There is an ever-growing need for access to top-tier talent in a competitive marketplace and CCUA remains dedicated to providing our members with these valued resources. We work with Robert Half, the world's first and largest specialized talent solutions and business consulting firm, to bring our members access to Robert Half's decades of expertise in connecting organizations with skilled professionals.

Robert Half offers CCUA member credit unions exclusive benefits ranging from favorable rates, reduced fees, and volume rebates.

Support from Robert Half has already made a significant impact for CCUA member credit unions, including Somerville Municipal Federal Credit Union.

"As a smaller credit union, we've seen significant cost savings using Robert Half while relying on them exclusively for over four years to provide us with top-notch applicants," said Ron Draper, CEO of Somerville Municipal Federal Credit Union. "In addition to identifying high-level talent, we've benefitted from the ability to observe each candidate before conversion to a permanent employee."

For details on our partnership with Robert Half, member-exclusive benefits, or hiring support, contact us at solutions@ccua.org.

[View the CCUA and Robert Half Talent Solutions Guide](#)





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www.ccua.org/fintechconnect



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June 9-10, 2025
Dover, New Hampshire



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