# CUNA Rhode Island MEMBERSHIP BENEEITS 

REPORT ${ }^{\text {S }}$

## Rhode Island

## The Benefits of Membership

Credit unions generally provide financial benefits to members through lower loan rates, high savings rates, and fewer fees than banking institutions.

The Credit Union National Association (CUNA) estimates that Rhode Island credit unions provided $\$ 27,076,122$ in direct financial benefits to the state's 478,651 members during the twelve months ending June 2023.

## These benefits are equivalent to $\$ 57$ per member or $\$ 119$ per member household (1).

Estimated total benefits of credit union membership are calculated by accounting for differences in credit union and bank pricing. Specifically, average credit union savings account yields, loan interest rates and fees are compared to average bank savings account yields, loan interest rates and fees. The interest rate differences are then applied to respective average credit union loan and savings balances. Fee differences are weighted and applied to credit union non-interest income to obtain the total estimated benefits arising from fees.

The per-member and per-household benefits delivered by Rhode Island credit unions are substantial, but these benefits are averages. Mathematically, that means the total benefits provided are divided across all members (or all member households) - even those who conduct very little financial business with Rhode Island credit unions.

Consider this:
Financing a $\$ 25,000$ new automobile for 60 months at a Rhode Island credit union will save members an average $\$ 10$ per year in interest expense compared to what they would pay at a banking institution in the state.

Further, loyal members - those who use the credit union extensively - often receive total financial benefits that are much greater than the average.

Rhode Island credit unions excel in providing member benefits on many loan and savings products. In particular, Rhode Island credit unions offer lower average loan rates on the following accounts: new car loans, used car loans, personal unsecured loans, first mortgage-fixed rate, first mortgage-adjustable rate, home equity loans, credit cards loans.

Rhode Island credit unions also pay members higher average dividends on the following accounts: regular savings, share draft checking, money market accounts, IRAs.

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## Loan Producł Comparative Interest Rałes (\%)

## by Loan Type



## Savings Product Comparative Interest Rates (\%)



## Membership Benefits Report

## Comparative Fees

by Type


## Rhode Island <br> Credit Union and Banking Institution June 2023 Average Interest Rates and Fees

| Loan Products | Average Rate at Credił Unions (\%) | Average Rate ał Banks (\%) | Rate Difference vs. Banks (\%) |
| :---: | :---: | :---: | :---: |
| 60-month new car (A paper) | 6.13 | 6.20 | -0.07 |
| 48 -month used car (A paper) | 6.12 | 6.56 | -0.44 |
| Unsecured loan (A paper) | 10.58 | 13.05 | -2.48 |
| 5 -year adjustable rate 1st mortgage, 0 pts | 4.97 | 6.07 | -1.10 |
| 15-year fixed rate 1st mortgage, 0 pts | 6.05 | 6.06 | -0.01 |
| 30 -year fixed rate 1st mortgage, 0 pts | 6.65 | 6.65 | 0.00 |
| Home equity / 2nd mtg, 80\% LTV 0 pts | 7.64 | 8.41 | -0.78 |
| Credit card - rewards | 17.26 | 18.22 | -0.96 |
| Credit card - platinum | 17.98 | 19.79 | -1.81 |
| Savings Products |  |  |  |
| Regular savings, \$1,000 balance | 0.09 | 0.04 | 0.05 |
| Share draft checking, \$5,000 balance | 0.10 | 0.06 | 0.04 |
| Money market accounts | 0.36 | 0.16 | 0.20 |
| 1 Year certificate \$10,000 balance | 1.48 | 1.66 | -0.18 |
| Retirement (IRA) accounts | 0.92 | 0.91 | 0.01 |
| Fee Income |  |  |  |
| Share draft checking, NSF fee | \$28.33 | \$32.43 | -\$4.10 |
| Credit cards, late fee | \$24.56 | \$34.18 | -\$9.62 |
| Mortgages, closing costs | \$1,151.00 | \$1,361.00 | -\$210.00 |

## Estimated Credit Union Loan Benefits

## Compared to State Banking Institutions by Loan Type



## Estimated Credit Union Savings Dividend Benefits

Compared to State Banking Institutions by Account Type


## Estimated Financial Benefits for Rhode Island Credit Unions June 2023

|  |  |  |
| :--- | :--- | :--- | :--- | :--- |

Source: Datatrac, NCUA, and CUNA
(1) Average balance as of June 2023 and June 2022, according to the NCUA call report.; (2) Source for rates: Datatrac;

## Rhode Island Credit Union

 Performance Profile| Demographic Information | Jun 23 | Jun 22 |
| :---: | :---: | :---: |
| Number of branches | 78 | 77 |
| Total assets (\$ mil) | 10,004 | 9,330 |
| Total loans (\$ mil) | 8,310 | 7,527 |
| Total surplus funds (\$ mil) | 1,402 | 1,513 |
| Total savings (\$ mil) | 8,219 | 7,875 |
| Total members (thousands) | 485 | 480 |
| Growth Rates (Trailing 12 months) * |  |  |
| Total assets | 7.4 \% | 9.6 \% |
| Total loans | 10.5 \% | 14.2 \% |
| Total surplus funds | -6.8\% | -9.0 \% |
| Total savings | 4.6 \% | 8.1 \% |
| Total members | 1.7 \% | 3.8 \% |
| Earnings - Basis Pts. * |  |  |
| Yield on total assets | 381 | 305 |
| Dividend / interest cost of assets | 147 | 39 |
| Fee \& other income | 61 | 59 |
| Operating expense | 228 | 225 |
| Loss Provisions | 13 | 7 |
| Net Income (ROA) after stabilization exp | 54 | 93 |
| Capital Adequacy |  |  |
| Net worth / assets | 10.0 | 10.1 |
| Asset Quality * |  |  |
| Delinquencies / loans | 0.3 | 0.2 |
| Net chargeoffs / average loans | 0.1 | 0.1 |
| Total borrower-bankruptcies |  |  |
| Bankruptcies per 1000 members |  |  |
| Asset/Liability Management |  |  |
| Loans / savings | 101.1 | 95.6 |
| Loans / assets | 83.1 | 80.7 |
| Long-term assets / assets | 50.2 | 53.2 |
| Core deposits/shares \& borrowings | 42.2 | 47.7 |
| Productivity |  |  |
| Members / potential members | 11.7 | 10.9 |
| Borrowers / members | 45.4 | 44.8 |
| Members / FTE | 421 | 418 |
| Average shares / members (\$) | 16,939 | 16,417 |
| Average loan balances (\$) | 37,716 | 35,065 |
| Salary \& Benefits / FTE | 103,013 | 92,107 |

## Analyze your credit union's performance and service to members with CUNA's research resources:

Operating Ratios \& Spreads
Prompt Corrective Action (PCA) Checkup

Membership Benefits Report


[^0]:    Source: Datatrac, NCUA, and CUNA.
    (1)Assumes 2.1 credit union members per household.

